AGENDA - College of Letters & Science Academic Planning Council

Meeting Date: Tuesday, February 21, 2023

Meeting Time: 1:00 – 2:30 p.m. Location: 52 Bascom Hall

- 1. Announcements/Information
- 2. Consent Agenda
 - a. Approval of notes February 7, 2023
 - b. Request for Comment:
 - i. College of Engineering, new undergraduate Certificate in Engineering Data Analytics.

Lumen proposal: https://next-guide.wisc.edu/programadmin/?key=1374

ii. Wisconsin School of Business, Business PhD (PhD 133BUS) program and associated new named options

Parent plan proposal:

https://next-guide.wisc.edu/programadmin/?key=728

Accounting Named Option:

https://next-guide.wisc.edu/programadmin/?key=1387

Operations and Information Management Named Option:

https://next-guide.wisc.edu/programadmin/?key=1390

Management and Human Resources Named Option:

https://next-guide.wisc.edu/programadmin/?key=1392

Insurance Economics and Actuarial Analytics Named Option:

https://next-guide.wisc.edu/programadmin/?key=1394

Real Estate and Urban Economics Named Option:

https://next-guide.wisc.edu/programadmin/?key=1398

Marketing Named Option:

https://next-guide.wisc.edu/programadmin/?key=1400

Finance Named Option:

https://next-guide.wisc.edu/programadmin/?key=1396

3. Approval Items:

 School of Journalism and Mass Communication: New Undergraduate Certificate in Digital Media Analytics.

Lumen proposal: https://next-guide.wisc.edu/programadmin/?key=1388

- b. Rename Center *from* "COWS" *to* "High Road Strategy Center" Structures proposal: https://next-guide.wisc.edu/miscadmin/?key=159
- c. Suspend/Discontinue: Certificate in East Central European Languages, Literature, and Cultures (CERT330). This certificate is being replaced by the newly approved Certificate in Slavic Studies.

Lumen proposal: https://next-guide.wisc.edu/programadmin/?key=178

d. Suspend/Discontinue: Certificate in Scandinavian Studies (CERT900), This certificate is being replaced by the new Certificate in Languages and Cultures of Northern Europe.

Lumen proposal: https://next-guide.wisc.edu/programadmin/?kev=219

- 4. Academic Program Review
 - a. Asian American Studies: Certificate in Asian American Studies (CERT201)
 - b. Integrative Biology: BA/BS Major, Neurobiology (BA 708)

Discussion:

Consultations of the Dean

The University of Wisconsin–Madison occupies ancestral Ho-Chunk land, a place their nation has called Teejop (day-JOPE) since time immemorial.

In an 1832 treaty, the Ho-Chunk were forced to cede this territory. Decades of ethnic cleansing followed when both the federal and state government repeatedly, but unsuccessfully, sought to forcibly remove the Ho-Chunk from Wisconsin.

This history of colonization informs our shared future of collaboration and innovation.

Today, UW–Madison respects the inherent sovereignty of the Ho-Chunk Nation, along with the eleven other First Nations of Wisconsin.

Please note that in compliance with ss. 19.81 Wis. Stats. and with the 1974 Federal Education Rights and Privacy Act (FERPA), portions of this meeting may be closed to the public, to prevent release of student record information without prior written authorization from the student or students involved.