

Brief notes - approved December 20, 2022

College of Letters & Science Academic Planning Council
December 6, 2022, 1:00 – 2:30 p.m., 52 Bascom Hall

Chair: Eric Wilcots

Members: Catherine Auger, Charo D’Etcheverry, Isa Dolski, Stephen Gammie, Nancy Rose Marshall, Jeremy Morris, Kris Olds, Kristen Shook Slack

Absent: Andrea Arpaci-Dusseau, Sridhara Dasu, Peter Haney, Lori Lopez

Observers: Cal Bergman, Kimbrin Cornelius, Greg Downey, Kim Grocholski, Elaine Klein, Kristin Eschenfelder, Sue Jaeske, Jennifer Klippel, Shirin Malekpour, Gloria Mari-Beffa, DeVon Wilson

1. Announcements/Information

New Academic Associate Dean of Natural, Physical and Mathematical Sciences. Thanks and appreciation to Gloria Mari-Beffa as outgoing dean.

- 2. Prior Business:** Wisconsin School of Business, M.S. Business: Data, Insights, and Analytics (MSDIA), Lumen Proposal: <https://next-guide.wisc.edu/programadmin/?key=1375> (second discussion) *Guest speakers: Jeffrey Russell, Vice Provost for Lifelong Learning and Dean, Division of Continuing Studies and Enno Siemsen, Professor and Associate Dean, Wisconsin School of Business*

Guests presented the proposed MSDIA and provided a brief history of edX and its interaction with UW-Madison to provide context for the proposal. WSOB seeks L&S support for creating this program, which would be offered through the edX platform. The vendor offers the advantage of global reach and the ability to scale the program up. Their experience with a small non-credit program has been positive, providing students the ability to enroll for free to try the program out before investing in the full program. Guests emphasized that there would be clear boundaries between this program and traditional residential programs (students will not flow back and forth between programs or courses), and that this is a pilot program from which the university will learn. The contract is fairly short (6 years), and UW-Madison retains all of the intellectual and other property related to the courses and program offered. WSOB is free to move to another platform since UW owns these assets. L&S APC members asked additional questions about the contract, the nature of the exclusivity clause, its potential impact on other programs, the history behind selection of this vendor and other questions about the relationship with edX; however, members acknowledged that these issues are outside the scope of the question before the council concerning creation of the new degree program.

APC members found the academic merits of the proposal to be well-designed and on par with other programs offered by the Wisconsin School of Business. They were reassured that all aspects of the proposed program, from large scale design (descriptions, learning outcomes, curricular requirements) to the component parts of the program (courses, instructional materials and modules) remain the property of the university and UW-Madison faculty who have oversight thereof.

The council approved a motion recommending that L&S support creation of the Wisconsin School of Business, M.S. Business: Data, Insights, and Analytics, with one member abstaining from the vote.

3. Consent Agenda: Approval of notes – November 1, 2022

4. Approval items: (a) New Undergraduate Certificate in Statistics. Lumen Proposal:

<https://next-guide.wisc.edu/programadmin/?key=1241> This new certificate allows students to complete a foundational set of Statistics courses without needing to complete the full major. Students must complete a calculus course and introductory statistics course before they can declare. In response to how this program overlaps with Data Science; KE noted this certificate is more focused on statistics/math, whereas the Data Science certificate also includes strong connections with Computer Science and programming. Members unanimously approved the proposal.

(b) New Undergraduate Certificate in Slavic Studies, Lumen proposal:

<https://next-guide.wisc.edu/programadmin/?key=1288> The certificate broadens the Slavic certificate, and the adjustment will also allow the department to be inclusive of other strengths in the department, including Russian and Polish. Members unanimously approved the proposal.

5. Academic Program Review: Interdisciplinary Theater Studies:

Doctoral Minor, Interdisciplinary Theatre Studies (GMIN970)

MA-Interdisciplinary Theatre Studies (MA 970L&S)

Doctoral Program, Interdisciplinary Theatre Studies (PHD 970L&S), *Continuation of discussion from 11/1/2022*

The program review identified several governance and administrative issues, as well as issues that graduate students have been experiencing. GFEC articulated several action items for the program, which it has been making significant progress on. This includes better articulating the administrative, leadership, and governance structure, determining resource/funding allocation and addressing time to degree issues. Members appreciated the progress the program has been making; they recommended another review in 3 years to ensure this forward progress continues. Members approved a motion to accept the review as complete.

6. Academic Program Consultation: Portuguese Graduate Program Restructuring (*second discussion*)

SZ asked for advice from the committee about a proposal to restructure and rename programs.

Members discussed the proposal, and advised the department that any proposal must be resource neutral, given that there is no plan for the department to receive additional funding or faculty lines.

There was not enough information in the proposal about how consolidating and renaming the programs addresses the core issues identified in the program review for them to offer advice in this regard.

The meeting adjourned at 2:30 p.m.

Submitted by Kimbrin Cornelius, Assistant Dean for Teaching and Learning Administration & Kim Grocholski, Academic Planner.