

BRIEF NOTES – approved 2/18/2020

L&S Academic Planning Council

Tuesday, February 4, 1:00 – 2:30 p.m., 55 Bascom Hall

Chair: Eric Wilcots, Dean

Members attending: Seth Blair, Susan Ridgely, Cecile Ane, Heather Allen, Jeanne Hamers, Kristi Slack, Kris Olds, Steven Kantrowitz

Members Absent: Rebecca Dunn

Observers: Kimbrin Cornelius, Cal Bergman, Elaine Klein, Greg Downey, Sue Zaeske, Jennifer Noyes, James Montgomery, Shirin Malekpour, Gloria Mari-Beffa, Kristin Eschenfelder

1. Consent Agenda (a) Approval of notes – 17 December 2019 (b) Request for Comment, UW System (i) BS in Data Science, UW-Milwaukee (L&S SUPPORTED) (ii) Master of Urban Design, UW-Milwaukee (b) Discontinue named option, BA/BS Communication Arts, “Radio-TV- Film/Communication Science and Rhetorical Studies” (Suspended, no students) <https://next-guide.wisc.edu/programadmin/?key=837> (c) Technical Approval – MA-Geography, as “additional major” <https://next-guide.wisc.edu/miscadmin/?key=60> (d) Informational Item – English: MA/PhD Interdisciplinary Theatre Studies, discontinuation of accreditation by the National Association of Schools of Theatre <https://next-guide.wisc.edu/programadmin/?key=562> and <https://next-guide.wisc.edu/programadmin/?key=819> Members approved the consent agenda.

2. Academic Program Review (a) MS-Economics, “Graduate Foundations.” GD led discussion. The target audience for this recently created program is international students preparing for further doctoral study in Economics. The program currently enrolls about 200 students. In addition to the program working well, it has been generating revenue, which the department has been re-investing in their traditional program by hiring faculty and supporting other department activities. Members accepted the report as complete.

3. Academic Program Change: (a) CDIS/iSchool: Request for Authorization to Implement MS-Information. <https://next-guide.wisc.edu/programadmin/?key=1012> KE led discussion. The program will focus on applied computing pathways, and is intended for individuals that will manage information and data outside of the library science domain. Most of the courses currently exist, and while the current library science degree covers some of this content, having a separate degree will better allow students to choose a program that meets their needs. SR reported the L&S Curriculum Committee recommended approval. Members approved the request to implement the MS-Information. **(b) History: Undergraduate Certificate in History** <https://next-guide.wisc.edu/programadmin/?key=1111> SZ led discussion. The certificate is 12 credits and structured to include an introductory and capstone course. Members provided some feedback on the assessment plan related to survey questions and situating direct assessment in courses that will allow the department to evaluate certifying learning. SR reported the L&S Curriculum Committee recommended approval. Members approved the request to create a History undergraduate certificate **(c) Math: Request to Create New Named Options, BA/BS Math (i) Mathematics for Programming and Computing** <https://next-guide.wisc.edu/programadmin/?key=1113> **(ii) Mathematics for Economics and Finance** <https://next-guide.wisc.edu/programadmin/?key=1114> **(iii) Mathematics for Data and Risk Analysis** <https://next-guide.wisc.edu/programadmin/?key=1115> **(iv) Mathematics for Physical and Biological Sciences** <https://next-guide.wisc.edu/programadmin/?key=1116> **(v) Mathematics for Secondary Education** <https://next-guide.wisc.edu/programadmin/?key=1117> GMB noted the Named Options replace applied and focused concentration ‘tracks’ which are no longer allowed per changes in campus policies. The core

idea still exists, however. These Named Options also focus on applied areas and have updated curriculum, will be more visible, will appear on students' transcript, and meet campus policies. Related departments were consulted and provided feedback. Members approved the proposal to create these Named Options in the Mathematics undergraduate major.

4. Policy Discussion: (a) Office of the Provost: formal request for review of Low Award Producing Programs (Second Reading) Members had some concerns about the policy, including: administrative costs of annually justifying low award programs; an implied assumption that low enrollment programs have disproportionate costs; and concern it could become increasingly hard to justify low award programs. EMK reported this year, which is the first year under the new low enrollment rules, APIR welcomed justification and information about low award programs L&S is committed to offering. However, if low enrollment reflects problematic issues (for example, lack of faculty attention), L&S programs need to address them. Members approved to support the policy, with the concerns noted above (one abstention).

5. Consultations of the Dean. EW updated members on preliminary planning discussions about UW-Madison offering undergraduate degrees online. SoHE is piloting an online Personal Finance degree this fall, which L&S will support by providing online general education courses. Other online undergraduate majors and degrees may be added in the future. In conversations, members discussed the needs of online learners, the structure of the online degrees, and the technology and other professional development to support faculty in creating quality online courses.

Meeting adjourned at 2:30 pm

Notes submitted by Kimbrin Cornelius, Curriculum Administration Specialist.