

BRIEF NOTES

College of Letters and Science Academic Planning Council
September 18, 2018, 1:00 – 2:30 p.m., 101 South Hall

Chair: Karl Scholz

Members present: Sarah Jedd, Dan Kapust, Katherine Bowie, Rebecca Dunn, Jana Valeo, Ruth Litovsky, Cécile Ané, Heather Allen, Seth Blair

Observers present: Shirin Malekpour, Elaine Klein, Eric Wilcots, Jennifer Noyes, Sue Zaeske, Greg Downey, Gloria Mari-Beffa, James Montgomery, Kimbrin Cornelius, Anne Gunther, Cal Bergman

1. Introductions and Announcements.

2. Consent Agenda

a. Approval of notes: i. April 17, 2018 ii. May 1, 2018

**b. UW System Request for Comment on NOI (no objections from L&S units): i. UWSP - B.S. in Ecosystem Design and Remediation ii. UWGB - MS in Sport, Exercise, and Performance Psychology
c. UW Madison, technical correction to add AMAJ for “Intended Music” PRA690 Consent Agenda.**

Notices of Intent

d. Discontinuation of low/no-enrollment programs: i. Graduate Certificate in European Studies ii. Graduate Certificate in Southeast Asian Studies (Institute for Regional and International Studies)

Members approved the consent agenda.

3. Notice of Intent to Create New Academic Programs a. BA/BS Major in Data Science

(interdisciplinary program, housed in Department of Statistics) GMB led discussion, and noted the proposal is a second iteration. The first proposal, reviewed by the L&S APC last year, was submitted solely by the Statistics department. The council agreed the interdisciplinary nature of this field needs to be represented in the program curriculum too, otherwise multiple additional related programs would likely be proposed. Curricular decisions for this program will be made by an interdisciplinary program committee with representation from Computer Sciences, Mathematics, Statistics and the iSchool; the program will be housed in, and get administrative support from, the Statistics department. The learning outcomes are consistent with from national data science organizations. The curriculum will include Math foundations (calculus, linear algebra and probability), foundations in data science (data modeling, data programming, and data science ethics), a capstone experience, and electives that may be offered by related departments across campus. In conversation, members wondered whether this might draw students that would otherwise major in Statistics in Math, or whether it would draw a broader group of students. GMB noted likely some of both. The major may align with the goals of some students that are now majoring in Statistics, Math or Computer Science. On the other hand, the major will serve students with interests in many other discipline areas that have connection points with data science. Finally, KS noted appreciation for the interdisciplinary work between departments that happened over the summer to create a revised proposal that could be submitted this fall. Members unanimously approved the Notice of Intent to create a new Data Science major.

b. MS-Information (non-ALA accredited degree, housed in the Information School) Guest: Michele Bessant. GD led discussion. This new 30-credit MS will be offered in both an accelerated fact-to-face format and an online format. The Information School has traditionally taught an ALA-accredited MA in Library and Information Studies. The new MS will not be accredited by the ALA (though it will share some electives) and is aimed at adult learners who are interested in moving into information and data professions but do not have a related bachelor's degree. It is proposed as a 'revenue-generating' program, where tuition revenue supports the program and surplus revenue can be re-invested into the

department. The courses and faculty to support the program already exist, and the program is designed to work with the existing capstone certificates offered by the department. In discussion, members wondered about the criteria for proposing a program in a revenue-generating model. GD noted these programs must meet the need of a population of students not currently served by campus. The programs typically focus on a specific professional area, and serve returning (and often working) adult learners. As a result, the programs are often offered in online or accelerated format. Members unanimously approved the Notice of Intent to create a new MS-Information in the Information School.

4. Program Change. a. Suspend Academic Program Site: Master of Social Work Part-Time Program at Eau Claire. GD led discussion. Faculty have the authority to locally change the mix of students admitted, but since these changes will eventually lead to program closing, the plan to phase out delivery of this program at the UW-Eau Claire site is proceeding through governance review. Per the phase-out plan, only “advanced standing” students (who have completed a BSW) will be admitted effective Fall 2019; admissions to the site will be suspended entirely effective Fall 2021; and all students are expected to complete the program by the end of summer 2022, at which time the program will be discontinued. After that time, any students who may have stopped out would be eligible to complete the program at the Madison campus or with online coursework. This 4-year phase-out gives students, staff and faculty time to plan to address students’ curricular needs and program staffing. Members agreed the proposal seems reasonable and responsible. Members approved the the plan to suspend and discontinue the Master of Social Work Part-Time program at Eau Claire.

5. Consultations of the Dean. KS and the Council discussed recent campus and L&S news and initiatives. Topics included the new Chemistry building, growth in the incoming freshmen class, new revenue sources, cluster hires, general budget updates, and the Badger Promise.

Meeting adjourned 2:30 pm

Notes submitted by Kimbrin Cornelius, Curriculum Administration Specialist