

College of Letters and Science Academic Planning Council Annual Report to L&S Faculty Senate (2018-2019)

The L&S Academic Planning Council advises the dean on strategic planning, as well as on programmatic matters (program review, expansion, alteration, and deletion) and fiscal matters. The council's operating procedures appear online in the L&S Administrative Gateway, at <https://kb.wisc.edu/images/group86/19956/APCGovernanceRules-2012rev.pdf>

Program Review

All UW-Madison Academic Programs must be reviewed every 10 years. Reviews are convened by the dean upon the recommendation of the associate dean, in consideration of the schedule for review maintained by the Provost. As a result, a substantial portion of the council's work is dedicated to program review and actions arising from it. For each review, program faculty prepare a self-study narrative that discusses program requirements, desired outcomes, effectiveness in achieving those outcomes, opportunities for improvement, etc. For reviews of involving degree programs and majors, the self-study is provided to a faculty review committee that uses it as a foundation for discussions with program representatives. The review committee prepares a report to the dean and APC. When graduate programs are reviewed, the committee also includes a member appointed by the dean of the graduate school, and the report is submitted to and discussed by the Graduate Faculty Executive Committee. The APC reviews and discusses the self-study, review committee report, and the program's response to the report. Council members advise the dean and associate deans about program strengths, contributions student learning in the discipline, and what might be done to promote improvement.

The following programs were reviewed in 2018-2019:

- Biometry – MS (review conducted by the College of Agricultural and Life Sciences; consultation with L&S APC only)
- Classical and Ancient Near Eastern Studies – Doctoral Minors in “Hebrew Bible,” “Ancient Greek,” “Latin,” and “Classics” (CANES)
- Chican@ and Latin@ Studies – Undergraduate Certificate (CLS Program)
- Development – PhD (review conducted by College of Agricultural and Life Sciences; consultation with L&S APC and dean's office)
- Master of Fine Arts-Creative Writing (English)
- Environmental Sciences BA/BS (AOS)
- MS-Freshwater and Marine Science (iBio)
- Jewish Studies BA/BS (Jewish Studies Program)
- Religious Studies – BA/BS (Religious Studies Program)
- Second Language Acquisition – PhD, Doctoral Minor (UW-Madison Language Institute)
- Transdisciplinary Study of Visual Cultures – Graduate Certificate, Doctoral Minor (additional report requested) (Art History)

The Department of German, Nordic, and Slavic (GNS) provided a mid-cycle update on a number of programs that affected when three departments were restructured to create GNS. Similarly, the Department of Planning & Landscape Architecture (PLA) provided a progress report on programs affected by departmental restructuring that created PLA.

Finally, the L&S APC declined to discuss the reviews of several L&S programs housed in The International Division under the oversight of the faculty Institute on Regional and International Studies, because the graduate programs had not been reviewed by a faculty committee. The committee review of those programs is being conducted and is scheduled for completion in 2019-20.

- African Studies – Graduate Certificate
- Russian, East European, and Central Asian Studies –MA, Graduate Certificate, Doctoral Minor
- Southeast Asian Studies –MA

L&S Program Actions

L&S APC considers for approval proposals to create, rename, restructure/move, suspend admission to, or close programs.

New Programs, Minors, Named Options and Certificates approved:

- Request for Authorization to Implement a new undergraduate major, “Data Science” (partnership between Computer Sciences, Mathematics, Statistics, and the Information School; to be administered by Statistics)
- New named options “Research” and “Professional Program” in MS-Atmospheric and Oceanic Sciences (AOS)
- New named option “French Studies Summer Institute” in Master of French Studies (French & Italian)
- New Visiting International Students Program (Economics)
- New undergraduate certification “Sports Communication” (School of Journalism and Mass Communication)

Notices of Intent:

- MS-Financial Economics (partnership with Wisconsin School of Business, Department of Finance; to be administered by L&S Department of Economics)
- MS-Information (Information School)

Discontinue:

- Capstone certificate, “French Studies” (French and Italian)
- Capstone certificate, “International Politics and Practice” (Political Science)
- Graduate certificate, “European Studies” (Institute for Regional and International Studies)
- Graduate certificate, “Material Culture Studies” (Art History)

- Graduate certificate, “Southeast Asian Studies” (Institute for Regional and International Studies)
- Named Option “Hebrew Bible”, graduate programs (CANES)
- Named Options “History” and “Theory” in Music BA/BS (School of Music)
- Undergraduate certificate, “Special Student” (Folklore Program, administered in German, Nordic, Slavic)

Rename:

- The APC deferred a request to rename the doctoral minor and graduate certificates in “Transdisciplinary Study of Visual Cultures” (to “Visual Cultures”) until completion of the program review.
- Undergraduate major, “Molecular Biology” to “Molecular and Cell Biology” (Department of Integrative Biology). *This name change has not yet been reviewed/approved by the UAPC.*

Other:

- Recognize Dual-Degree Arrangements: LaFollette School of Public Affairs (MPA, MIPA), Department of Planning and Landscape Architecture (MS-Urban and Regional Planning)
- Change admission in MS Sociology, from ‘Admitting’ to ‘Non-admitting’
- Suspend academic program site: UW – Eau Claire, Master of Social Work Part-Time Program

Other L&S Items

The APC approved several other items, including:

- Technical correction to add the ability for undergraduates to add an additional baccalaureate major, “Intended Music” for non-L&S students applying for a Music major
- Request to name spaces in the Hamel Music Center (Mead Witter School of Music): Sing Man and Florence Lee/Annette Kaufman Rehearsal Hall, Lau and Bea Christensen Upper Lobby, Daniel Gregg Myers Room)

Substantial Changes to L&S Departments/Academic Units

The council approved several proposals related to continued work on department restructuring completed in previous years.

Actions related to restructuring that created the Department of Asian Languages and Cultures:

- Discontinue undergraduate major “Asian Studies”
- Close subject listing “East Asian Languages and Literature”
- Close subject listing “Languages and Cultures of Asia (Culture)”
- Close subject listing “Languages and Cultures of Asia (Languages)”

Actions related to restructuring the Department of Comparative Literature and Folklore Studies:

- Relocate Folklore graduate minor and Folklore undergraduate certificate to the Department of German, Nordic, and Slavic

Actions related to restructuring to create Planning and Urban Studies department:

- Revise and reopen undergraduate major in “Landscape Architecture” (previously offered in CALS)

Actions related to the merging of the Departments of History of Science and of History:

- Discontinue undergraduate BA/BS, “History, History of Science, Medicine, and Technology” and “History and History of Science, Medicine, and Technology” (History)

Requests for Comment, Consultation, or Support

L&S is frequently invited to comment on the development of programs and policies outside of L&S, at the college, campus or UW System level. The council offered comment on the following proposals:

Comment on campus policies or issues:

- Course attribute, “Sustainability” (Provost)
- Division of Extension as a Division and Tenure Home (Provost)
- School for Workers/Department of Labor Education tenure home with Division of Extension (Division of Extension)
- Request to create new “Data Science Institute” (Provost)
- Articulation of “Digital education principles for high-quality online courses and program” (Vice Provost for Teaching & Learning)
- Policy definition of “Departments and Department-Like Academic Units, FP&P 5.01” (University Committee, University Academic Planning Council)

Notices of Intent, Requests to Implement New Programs, or Requests to Discontinue Programs:

- UW-Green Bay, request to create new Sport, Exercise, and Performance Psychology MS
- UW-Platteville, request to create new Freshwater Sciences BS
- UW-Platteville, request to create new Cybersecurity BS
- UW-Platteville, request to create new Data Science BS
- UW-Stevens Point, request to create new Ecosystem Design and Remediation BS
- UW-Madison
 - CALS: create new named option “Professional Program” in MS-Agricultural and Applied Economics
 - CALS, create new BS major in “Global Health”
 - CALS, create new BS major in “Environmental Remediation”
 - CALS, suspend admission to doctoral program in Development Studies, and restructure program
 - Engineering, create and implement new MS-Design and Innovation

- Business, create new named option MS-OTM, “Business Analytics”, to be replaced eventually by new MS-Business Analytics
- Education, discontinue BS-Education world language majors: “Chinese,” “French,” “German,” “Italian,” “Japanese,” “Latin,” “Portuguese,” and “Spanish”
- Education, implement new undergraduate major “Health Promotion and Health Equity”
- Education, create new undergraduate undergraduate in Theatre
- Human Ecology, create new capstone certificate in Community and Nonprofit Leadership
- Human Ecology, create new named option in BS-Personal Finance, “Online Program”
- Medicine and Public Health, create MS-Clinical and Health Informatics

Consultations of the Dean

The L&S Academic Planning Council also serves as an important advisory body and “sounding board” for the dean and senior leadership in the college. In 2018-19, the council’s discussions provided guidance on the following topics:

- Inputs and formulation of metrics used for budget allocation
- Expansion of Summer term and non-pooled revenue programs
- The role of online education in undergraduate study in the liberal arts and sciences
- APC governance and election procedures

This report was approved by the L&S Academic Planning Council on October 15, 2019. It is submitted on behalf of the L&S Academic Planning Council by Elaine M. Klein, Associate Dean for Academic Planning.