

---

**CAMPUS TRANSPORTATION COMMITTEE**  
**Annual Report for year 2018-2019****I. STATEMENT OF COMMITTEE FUNCTIONS | CHARGE**

Pursuant to section 6.30(B) of the Faculty Policy and Procedures, the functions of the Campus Transportation Committee (CTC) are as follows:

1. Provides advice and recommendations to the administration and all governance bodies on policies and budgetary matters, including rates, relating to all aspects of pedestrian, motorized, and non-motorized vehicular transportation and parking on the campus.
2. Interprets policies related to transportation and parking adopted by governance bodies.
3. Ensures appropriate consultation of governance bodies regarding proposed changes in any policies.
4. Initiates and recommends projects for addressing campus transportation needs including projects to enhance pedestrian, bicycle, bus, and automobile access to the campus. Such recommendations are to be considered in detail by the Division of Facilities Planning and Management, or other appropriate divisions of the university, and the Campus Planning Committee.
5. Provides representation on all building committees for projects that include or affect transportation facilities.
6. Creates subcommittees to address issues related to particular aspects of the campus transportation system.

**II. CTC's 2018-2019 ACTIVITIES**

September 2018 – May 2019

- 8 Campus Transportation Committee meetings (did not meet January 2019)

**2018-2019 CTC Actions Items**

- September 14, 2018

Approval of May 11, 2018 minutes – motion to approve the minutes made by S. Nagreen and second by S. Arneson.  
Passed: Voice Vote

- October 12, 2018

Approval of the September 14, 2018 minutes – motion to approve the minutes C. McAndrews and second by J. Moran.  
Passed: Voice Vote

Motion: Motion to continue to meet on the second Friday of Month from 8:30am – 10am by T. Adams and seconded by S. Arneson.  
Passed: Voice Vote

Motion: Motion to approve the 2017-2018 CTC Annual Report with caveat to add Madison Metro numbers when received; made by C. McAndrews and second by J. Moran.  
Passed: Voice Vote

- ❑ November 9, 2018  
Approval of the October 12, 2018 minutes – motion to approve the minutes C. McAndrews and second by D. Egelski.  
Passed: Voice Vote
- ❑ December 14, 2018  
Approval of the November 9, 2018 minutes – motion to approve the minutes C. Scarlett and second by J. Moran.  
Passed: Voice Vote

Motion: To cancel the January 12, 2018 meeting due to low attendance and the students have not returned to campus made by R. Maske and second by S. Nagreen.  
Passed: Voice Vote

- ❑ January 11, 2019 – No Meeting
- ❑ February 8, 2019  
Approval of the December 14, 2018 minutes – motion to approve the minutes C. McAndrews and second by N. Smith.  
Passed: Voice Vote

MOTION: To support the change in annual permit rate increases for FY20 from the original projection made by S. Arneson and Second by C. McAndrews.  
Passed: Voice Vote

- ❑ March 8, 2019  
Approval of the February 8, 2019 minutes – motion to approve the minutes C. McAndrews and second by S. Arneson.  
Passed: Voice Vote
- ❑ April 12 , 2019  
Approval of the March 8, 2019 minutes – motion to approve the minutes S. Nagreen and second by S. Arneson.  
Passed: Voice Vote
- ❑ May 10, 2019 - Approval of the April 12, 2019 minutes – motion to approve the minutes C. Scarlett and second by N. Smith.  
Passed – Voice Vote

### III. CTC's 2018-2019 DISCUSSIONS | TRANSPORTATION SERVICES

Presentations and Topics brought to the CTC by Transportation Services:

Dates correlate with monthly minutes located online: <https://transportation.wisc.edu/ctc/>

- 2017-2018 Annual Report Review  
(9.14.18)(10.12.18)(12.14.18)(2.8.19)(3.8.19)(4.12.19)  
Presented to University Committee (2.25.19) Faculty Senate Meeting (4. 1.19)
- 2018-2019 Annual Report Review (5.10.19)
- 3:2 Rate Conversion (9.14.18) (11.09.18) (2.8.19)
- Accessible Transportation Presentation (5.10.19)
- ASM (11.09.18) (12.14.18) (2.8.19)
- Associate Director of Transportation (5.10.19)
- Biennial Transportation Survey 2018 (10.12.18) (3.8.19)
- Bucky Bike Shelter (10.12.18) (11.09.18) (4.12.19)
- Bicycle/Pedestrian stalls/racks – abandon bikes (9.14.18)
- Bus Consultant (10.12.18) (12.14.18) (3.8.19)
- Bus Rapid Transit (3.8.19)
- FY20 Transportation Services Budget (2.8.19) (4.12.19)
- Campus Bus (9.14.18) (2.8.19) (4.12.19)
- Campus Conditions (9.14.18)(10.12.18)
- Campus Planning Committee (10.12.18)
- Campus Transportation Committee Roles & Responsibilities | Meeting Dates & Time  
(9.14.18)(10.12.18)
- Commuter Solutions Updates (9.14.18) (10.12.18) (11.09.18) (12.14.18) (2.8.19)  
(3.8.19)  
(4.12.19) (5.10.19)
- Construction Updates (9.14.18) (10.12.19) (11.09.18) (12.14.18) (2.8.19) (3.8.19)  
(4.12.19), (5.10.19)
- e-Scooter & Electric Bikes (10.12.18) (3.8.19) (5.10.19)
- Employee Bus Pass (9.14.18)
- Flex Parking (11.09.18) (2.8.19) (3.8.19) (4.12.19)(5.10.19)
- Flooding (9.14.18)
- Intercity Bus Parking (3.8.19)
- Lakeshore Path Bridge Project (9.14.18) (11.09.18) (2.8.19)
- Linden Drive new parking structure and Vet Med construction (9.14.18)  
(10.12.18)(11.09.18) (12.14.18) (2.8.19) (3.8.19)
- Lot 129/130 Construction Project (10.12.18) (11.09.18) (12.14.18) (2.8.19) (3.8.19)
- Overnight Shuttle Pilot (SAFEwalk) (12.14.18)(5.10.19)
- Madison Metro (9.14.18)
- Motorcycle Parking (10.12.18) (11.09.18)
- New Associate Director Parking Operations (9.14.18)
- Parking permits for Low Wage Night Workers (3.8.19)
- Parking Lot Assignments & Priority System
- Parking Rate Discussion 2019-2020 (11.09.18) (2.8.19)
- ParkMobile (pay by phone ) (3.8.19)
- Program Changes -Rate Change Info – 2018-2019: (9.14.18) (11.9.18)
- Transportation: What we do and who we are (9.14.18)
- Winter Maintenance on UW Campus (12.14.18)
- WISCard/Bus Pass (11.09.18)

## Parking System

Operational changes beginning September 1, 2018 include:

### A. Parking Updates

- Continue to move from the three to two rate conversions, Transportation Services is trying to match the rates of parking lots with the demand and location.
- Afternoon permits increase 3%
- Base lot permits 3% or 10% depending upon base lot
- Cash Reduction – Special Events
- Continue with the 3:2 Rate Conversion
  - o This is the fifth year out of the six-year conversion.
  - o Fall of 2019 will be the last increase of the 6-year process.

Rate Level	Number Spaces	Original Fall 2019		Updated Fall 2019	
		Rate	% Increase	Rate	% Increase
Level 1	1,741	\$950	9%	\$916	5%
Level 2	1,904	\$950	4%	\$916	0%
Garages Lvl 2	3,400	\$1,350	6%	\$1,310	3%
Level 3	1,482	\$1,350	3%	\$1,310	0%

- o Transportation Services will not be raising any other rates for FY20.

- Department service permits increase to align with highest tier base lot
- Employee bus pass increase from \$36 per permit year to \$48 per permit year
- Monthly permit increase – increase of \$3, \$5 or \$10 depending upon type of monthly permit.
- Moped and Motorcycle permit increase 3%
- Park and Ride permits increase 3%
- Vendor permits increase 3%
- Daily permit increase – half day from \$7 to 9 and full day from \$12 to \$15
- Parking rates visitor parking in gated lots – increase from \$12 daily max to \$15 daily max
- Reserved bag “meters” – increase from \$15 per day to \$20 per day
- Lot 51 hours of enforcement – now enforced at all times; must have a valid UW permit after 4:30 on weekdays and on Saturday & Sunday.
- Gates down in all gated lots 24/7 to monitor traffic and provide accurate occupancy counts.
- Continue with a comprehensive maintenance plan for the campus parking structures.

### B. mopeds

- Issued 1242 moped permits; 89 returned permits, leaving 1153 active moped permits for 2018- 2019, which is an increase of 83 permits from the previous year.
- Transportation Services did not remove any moped lots during 2018-2019.
- In cooperation with the UW Police Department, TS will continue outreach and education in areas where mopeds conflict with pedestrians, bicycle and/or vehicular traffic.

**C. Commuter Solutions Initiatives 2018-2019** Transportation Demand Management activities continued for 2018-2019, including the use of the employee bus pass campus bus; flex parking, and ZipCar (car sharing program).

**2018-2019 Highlights are:**

- Lot 202 and 203 Park and Rides (with shuttles) ran for sixth year with permit total sales of 720: 110 permits returned, net of 610 active permits.
- Fifth year of Accessible Circulator Shuttle. Total rides reserved Sept-May was 3,722 down from the previous year of 5,524. ASM agreed to help fund the sixth year of the Accessible Circulator Shuttle (57.5%) while continuing to partner on campus bus funding.
- Total bicycle parking stalls on campus held steady at 15,124. Commuter Solutions will be developing a new bike parking improvement plan in FY20.
- University Bicycle Resource Center attendance down to 695 from 784.
- Football Bicycle Corral customers up to 278 from 232.
- FY19 Campus Bus Rides: Down to 2,116,976 from FY18 2,139,637
- FY19 Employee Bus Pass Rides: Up to 1,712,719 from FY18 Employee Bus Pass Rides: 1,682,905
- SAFEWalks down to 1,514 from 1,534.
- Zipcar reservation hours down 45,275 from 47,758 the previous year.
- Flex permits continue to be a popular option. Flex permits increased from FY18 2,222 permits to FY19 2,380 permits, increase of 158 permits. Flex transaction for FY18 were 85,112 and increased in FY19 to 102,073, this is an increase of 16,961 transactions.
- Review how to collect revenue for flex parking and decide whether to continue with pay by phone or move to another solution. STILL IN PROCESS

Transportation Demand Management activities continued for 2019-2020, including the use of the employee bus pass, campus bus, flex parking, and ZipCar again this year.

**IV. FUTURE TRANSPORTATION ISSUES**

- Analyze the annual parking assignment process and replace priority systems with an annual permit renewal system.
- Bus Rapid Transit
- Connect the Flex permits to the garage and ramp gate systems.
- Electric Scooters
- Explore ways to offset rising costs of all programs.
- Improvements to PARCS (parking access revenue control system).
- Monitor development of the Campus Master Plan/Transportation Master Plan recommendations.
- Review the subsidized Madison Metro bus pass policy for updates and changes.

**V. SUMMARY/RECOMMENDATIONS**

The CTC recognizes the efforts of Transportation Services to balance the complex and often competing needs of transportation users on campus. As traffic congestion continues to grow in the Madison region, the University, UW Hospital, Dane County, City of Madison, Village of Shorewood Hills, and major employers will need to continue to explore alternatives.

VI. COMMITTEE MEMBERSHIP 2018-2019

Faculty	Chancellor Appointee
Teresa Adams - Chair   Civil & Environmental Engineering Carey McAndrews   Planning & Landscape Arch Peter Van Kan   Kinesiology	Shawn Arneson   UW Hospitals Chris Corrigan   UW Hospitals (alternate)
Academic	University Staff
Cameron Scarlett   School of Pharmacy Sara Nagreen   L & S /Mathematics Aaron Crandall   School of Med & Public Health	Andrew Broan   Systems Engineering & Operations Donna Egelski   WI State Lab of Hygiene Jerry Moran   UW Housing Jim O'Brien   UW Housing (alternate)
ASM	Non-voting
George Chen   UW Student Brian Cleary   UW Student Nick Smith   UW Student	Patrick Kass   Director, Transportation Services Gary Brown   Director, Campus Planning and Landscape Architecture Anne Bogan   Recorder, TS Administrative Services

Revised 11/07/19 agb