

Campus Transportation Committee Annual Report for 2016-2017

I. STATEMENT OF COMMITTEE FUNCTIONS/CHARGE

Pursuant to section 6.30(B) of the Faculty Policy and Procedures, the functions of the Campus Transportation Committee (CTC) are as follows:

1. Provides advice and recommendations to the administration and all governance bodies on policies and budgetary matters, including rates, relating to all aspects of pedestrian and motorized and non-motorized vehicular transportation and parking on the campus.
2. Interprets policies related to transportation and parking adopted by governance bodies.
3. Ensures appropriate consultation of governance bodies regarding proposed changes in any policies.
4. Initiates and recommends projects for addressing campus transportation needs including projects to enhance pedestrian, bicycle, bus, and automobile access to the campus. Such recommendations are to be considered in detail by the Division of Facilities Planning and Management, or other appropriate divisions of the university, and the Campus Planning Committee.
5. Provides representation on all building committees for projects that include or affect transportation facilities.
6. Creates subcommittees to address issues related to particular aspects of the campus transportation system.

II. CTC's 2016-2017 ACTIVITIES

September 2016 – May 2017

- 7 Campus Transportation Committee meetings (did not meet October 2016 or January 2017)

2016-2017 CTC Actions Items

- September 9, 2016

Approval of the May 13, 2016 minutes – motion to approve the minutes S. Arneson and second by C. Scarlett. Passed - voice vote

2015-2016 Annual Report

Motion: to approve draft annual report by A. Crandall and second by C. Scarlett.

Discussion: relative to the report – no changes from May.

Approved: by voice vote.

- October 14, 2016 – No Meeting**

- November 11, 2016**

Approval of the September 9, 2016 minutes – motion to approve the minutes S. Arneson and second by B. Burdett. Passed - voice vote

2015-2016 Annual Report

Motion: to approve the revised 2015-2016 Draft Annual Report by K. Schneider and second by A. Crandall.

Discussion: to revisit and approve the draft annual report as some additions had been added since the September 9th meeting.

Approved: By a voice vote

- December 9, 2016**

(continued)

Approval of the November 11, 2016 minutes – motion to approve the minutes K. Schneider and second by C. Scarlett. Passed - voice vote

Motion: to approve the 3 to 2 conversion rate for the fall 2017 per the six year plan by K. Schneider and second by S. Nagreen.

Discussion: On 3:2 Conversion Rate and payroll deduction.

Approved: By a voice vote

January 13, 2017 – No Meeting

February 10, 2017 - No voting activity – quorum not met.

March 10, 2017

Approval of the December 9, 2016 minutes – motion to approve the minutes K. Schneider and second by S. Nagreen. Passed voice vote

Approval of the February 10, 2017 minutes – motion to approve the minutes A. Crandall and second by T. Adams. Passed - voice vote

Motion: to approve 2017-2018 Program Changes made by K. Schneider and second by B. Rolsma.

Discussion:

- Increase the cost of night permits by \$5 per year (\$45 to \$55 per year).
- Increase the cost of the Employee Bus Pass by \$12 per year (\$24 - \$36).
 - Bus pass rate has not increased in the last four years.
 - Anticipating a 22% increase in rates from Madison Metro in FY19 (\$350,000).
 - \$12 annual rate increase would only generate \$70,000.
 - P. Van Kan concerned about a 50% increase and the perception/concept of such a large increase as it appears to UW Employees. The increase even though it amounts to \$1 per month is at a much higher percentage than permit rates that have increased 3% -10% annually. He feels this may discourage employees to use the bus and may have a greater impact on lower paid employees.

Motion: P. Van Kan made a motion for a friendly amendment to the 2017-2018 Program Changes

Not Approved: Yes ___3___ No ___7___

Motion: To approve the 2017-2018 Program Changes as is it stands which includes the \$12 increase for the bus pass by K. Schneider and second by B. Rolsma.

Approved: Yes ___8___ No ___2___

April 7 , 2017

Approval of the March 10, 2017 minutes – motion to approve the minutes S. Nagreen and second by D. Egelski. Passed - voice vote

May 12, 2017 - Approval of the April 7, 2017 minutes – motion to approve the minutes K. Schneider and second by S. Nagreen. Passed - voice vote

III. CTC's 2016-2017 DISCUSSION OF TRANSPORTATION SERVICES

Presentations and Topics brought to the CTC by Transportation Services:

Dates correlate with monthly minutes located online:

https://transportation.wisc.edu/customergroups/committee_meeting.aspx

- 2016 Biennial Survey (12.9.16)(3.10.17)(4.7.17)
- Accessible Shuttle (9.9.16)
- Bicycle/Pedestrian stalls/racks (4.7.17)
- Campus Bus (2.10.17) (3.10.17)
- Campus Master Plan (9.9.16) (11.11.16) (12.9.16) (2.10.17) (3.10.17) (4.7.17) (5.12.17)
- Construction Updates (9.9.16) (11.11.16) (12.9.16) (2.10.17) (3.10.17) (4.7.17) (5.12.17)
- Intersection Safety Discussion (11.11.16)

- Lost Tickets (3.10.17)
- Pay by Phone (9.9.16)
- Parking Rate Discussion 2017-2018 (12.9.16)
- Permit Sales 2016-2017 (9.9.16)
- Program Changes -Rate Change Info – 2017-2018 rates: (12.9.16) (2.10.17)
 - Increase the lost permit and permit exchange by \$5
 - Increase cost of night permit by \$5
 - Increase the lost ticket fee in garages by \$8
 - Extend the hours of control for moped lots adjacent to Residence Halls to 11pm
- Reclassification of Lot 28 per letter to the chair (2.10.17)
- Transportation Services Budget (3.10.17) (4.7.17)
- Transportation: What we do and who we are (9.9.16)
- University Bicycle Resource Center (9.9.16)
- University Salting Procedures (5.12.17)
- UW Budget – Governor’s budget, Opt-out Seg Fees (allocable and non-allocable fees) & possible impacts on campus bus and ridership (2.10.17)
- UW Hospital Garage Expansion Project (9.9.16) (11.11.16) (12.9.16) (2.10.17) (3.10.17) (4.7.17) (5.12.17)
- Vet Med construction and new parking structure (2.10.17) (3.10.17) (4.7.17) (5.12.17)

Parking System

Operational changes beginning September 1, 2016 include:

A. Parking Updates

- Continue to move from the three to two rate conversions, Transportation Services is trying to match the rates of parking lots to more closely match the demand and location.
 - Move all parking structures to the highest rate; they are the most expensive lots to operate
 - Core campus lots move to the highest rate due to their proximity to the core of campus and high demand for the parking.
 - All lowest rate lots move to the mid-range rate.
 - Lots will increase 3%-10% per year.
 - Lowest rate in 2019 will be \$950 per year.
- No change to Flex rates; Flex rates were increased last year; to visitor rates; Administration fees; afternoon and night permits.
- No change in monthly permit rates.
- Developed a comprehensive maintenance plan for the campus parking structures.
- Parking Notices going to Spam issue was corrected by sending parking notices via mail merge and not using T2 Flex software.
- Electric Vehicle charging stations are actively working in several lots throughout campus.
- Field Services area hired a project position in April 2016 to begin overhauling, categorizing and coordinating repairs on 8 facilities which received evaluations from an external engineering firm.
- Hired new Facility Project Manager Position April 2017.
- Designed Wayfinding Signs for all campus facilities with the first 3 ramps being converted in Spring of 2017

B. mopeds

- Issued 1036 moped permits; 71 permits were returned, leaving 965 active moped permits for 2016-2017 which is a decrease of 3 permits from the previous year.
- Transportation Services removed 1 moped lot during 2016-2017. Changed the layout of three moped lots due to bike and vehicle parking demands. Five stalls were removed over summer due to stalls being directly over storm drains and concerns of gasoline leaking into storm system when mopeds are tipped over.

- In cooperation with the UW Police Department, TS will continue outreach and education in areas where mopeds conflict with pedestrians, bicycle and/or vehicular traffic.

C. Commuter Solutions Initiatives 2015-2016 Transportation Demand Management activities continued for 2016-2017, including the use of the employee bus pass campus bus, flex parking, and ZipCar (car sharing program).

2015 Highlights are:

- Lot 202 and 203 Park and Rides (with shuttles) ran for fourth year with permit total sales of 730; 178 permits returned, net of 552 active permits.
- Third year of Accessible Circulator Shuttle. Total ridership Sept-May was 4,939 down from the previous year of 7,931. ASM agreed to help fund the fourth year of the Accessible Circulator Shuttle (56 %) while continuing to partner on campus bus funding.
- Total bicycle parking stalls on campus increased to 14,279 from 13,635. Of these, the number of stalls meeting campus standard increased to 14,225 from 12,692.
- University Bicycle Resource Center attendance down to 1,284 from 1,311.
- Football Bicycle Valet customers down to 251 from 353 (there was one fewer games that the valet was provided).
- FY17 Campus Bus Rides: 1,879,704 (up slightly from FY16)
- FY17 Employee Bus Pass Rides: 1,719,028 (down slightly from FY16)
- SAFEWalks down slightly to 1,340 from 1388 last year.
- Zipcar reservation hours up to 47,059 from 37,886 of the previous year.
- Flex permits continue to be a popular option.
- B-cycle memberships up to 4,036 from 1,206 last year.
- Review how revenue is collected for flex parking and decide whether to continue with pay by phone or move to another solution.
- Reviewed our agreement with B-cycle as the current agreement ended in April 2016. The agreement with B-cycle has been updated.

Transportation Demand Management activities continued for 2016-2017, including the use of the employee bus pass, campus bus, flex parking, and ZipCar again this year.

IV. FUTURE TRANSPORTATION ISSUES

- Monitor development of the Campus Master Plan/Transportation Master Plan recommendations.
- Explore ways to offset rising costs of all programs.
- Concerns over rate increase and the effect on the lower paid employees.
- Improvements PARC (parking access revenue control system).
- Continue with parking rate conversion process.
- Review the disabled parking policy for updates and changes.
- Review the subsidized Madison Metro bus pass policy for updates and changes.
- Analyze the annual parking assignment process and replace priority systems with an annual permit renewal system.
- Continue to review changes to the moped policies, permit and parking management.
- Connect the Flex permits to the garage and ramp gate systems.

V. SUMMARY/RECOMMENDATIONS

The CTC recognizes the efforts of Transportation Services to balance the complex and often competing needs of transportation users on campus. As traffic congestion continues to grow in the Madison region, the University, UW Hospital, Dane County, City of Madison, Village of Shorewood Hills, and major employers will need to continue to explore alternatives. The CTC recognizes that cost of operating Transportation Services continues to increase at a rate greater than revenues.

VI. COMMITTEE MEMBERSHIP 2016-2017

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|---|---|
| Faculty | Chancellor Appointee |
| David Marcouiller, Chair, L&S/ Urban & Region Planning Teresa Adams – Civil & Environmental Engineering Peter Van Kan - Kinesiology | Chris Corrigan , UW Hospitals Shawn Arneson (alternate) |
| Academic | University Staff |
| Cameron Scarlett – School of Pharmacy Sara Nagreen – L & S /Mathematics Aaron Crandall – School of Med & Public Health | Dhondpa Dhondup – FP&M Custodial Services Donna Egelski-Div. of student Life/McBurney-Admin Kendall Schneider –L & S/ Chemistry |
| ASM | Non-voting |
| Beau Burdett Joshua Durham Benjamin Rolsma | Patrick Kass – Director, Transportation Services Gary Brown, Director, Campus Planning and Landscape Architecture Anne Bogan – Recorder/Administrative Services |

Revised 10/26/2017 agb