

**MEMORIAL RESOLUTION OF THE FACULTY
OF THE UNIVERSITY OF WISCONSIN-MADISON**

ON THE DEATH OF PROFESSOR DALE MCCONKEY

Dale D. McConkey, professor of management in the School of Business, was born in Washington Court House, Ohio, in 1928 and died in Cross Plains, Wisconsin, on January 19, 1990, as a result of cancer. He is survived by his wife, Joyce (Hasselman) McConkey; four children from a previous marriage: Dale D., Jr. of Poynette; Lori L. (John) Knippel; Dean E. of Madison; and Todd E. of Los Angeles; a sister, Norma Kuhns of Waverly, Ohio; a brother, Marvin (Ruth) of North Hampton, Massachusetts; two grandchildren; and numerous nieces and nephews.

He served with the United States Army from 1946-1948, and was later recalled during the Korean Conflict, when he served as staff personnel officer overseas from May 1951-September 1952. He graduated from New York University in 1951, earning the B. S. degree in commerce and the MBA in 1954. From 1952-1967, he assumed various corporate administrative and executive positions in personnel administration, closing his full-time business career as a group vice president of United Fruit Company.

First serving as an ad hoc instructor for the Management Institute of University of Wisconsin Extension's Department of Business and Management from 1965-1972, he became associate professor there in 1972 and full professor in 1975. During his 15 years with the university, he taught compellingly on the degree programs of the School of Business and seminars sponsored by Management Institute. He also directed the Executive Program of the Graduate School of Business and was a management consultant, known regionally, nationally, and internationally.

He was considered one of the founders in the development of management by objectives (MBO) as a system and as an expert in strategic planning, delegation, and franchising. He was also author of over 200 articles in professional journals and 12 management books, many of which were translated into several different languages. Much of his management experience had been in the multinational area, and he was the first person to be elected as an honorary member of the MBO societies of India, Africa, and England. He was also a member of the board of directors for the Western Company of North America. In 1983, he won two national awards: the Society of Religious Organization Management honored him for his contributions to the management of religious groups, and the Management by Objectives Institute recognized him for exceptional service after he retired from the institute's board.

In terms of service to his department, he chaired several important committees and provided presentations to over one hundred nonprofit organizations in Wisconsin and the nation on strategic planning and managing by objectives.

He loved the outdoors, pursuing hunting, fishing, and tree planting.

His faculty, seminar participants, and clients sorely miss him.

MEMORIAL COMMITTEE
Harold J. Joseph
Edward C. Marien