



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON

Graduate Outcomes Graduate Earnings

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March 2019

Why is graduate outcomes data important?

- Public demands that these data are available and public
- Wisconsin State Statute and Act 32 Accountability Reports
- HLC requirements for student outcomes data
- Market-driven considerations made by prospective students
- Mandate in March 2019 Executive Order

WISCONSIN STATE LEGISLATURE

Search statutes: '13.62' or 'public parks' Search

SENATE ASSEMBLY COMMITTEES SERVICE AGENCIES

DOCS OPTIONS HELP

36.65 Annual reports.

(1) **DEFINITION.** In this section, "chancellor" means the chancellor of the University of Wisconsin-Madison.

(2) **REPORTS.** Annually, the board and the chancellor shall each submit an accountability report to the governor and to the legislature under s. 13.172 (2). The reports shall include all of the following information, the board's report with respect to the system other than the University of Wisconsin-Madison, and the chancellor's report with respect to the University of Wisconsin-Madison:

(a) **Performance.** The graduation rate, the total number of graduates, the time needed to graduate, the number of credits needed to obtain a degree, the number of degrees awarded in fields specified in s. 36.25 (32) (a) 2. a., retention rates, placement of graduates, and the percentage of residents and nonresidents who reside in this state 10 years after graduation.

Graduate Outcomes:

Systematic and comprehensive data about alumni in the years after they graduate

Example questions

- Are graduates employed?
- How much money are they making?
- Is their income level reasonable relative to debt?
- Where do they live? Did they stay in Wisconsin?
- Did bachelors graduates go to graduate or professional school?
- Does a UW-Madison education contribute to social mobility?
- What's the ROI likely to be on *my* education? Is it worth it?

Graduate Outcomes:

Systematic and comprehensive data about alumni in the years after they graduate

But,

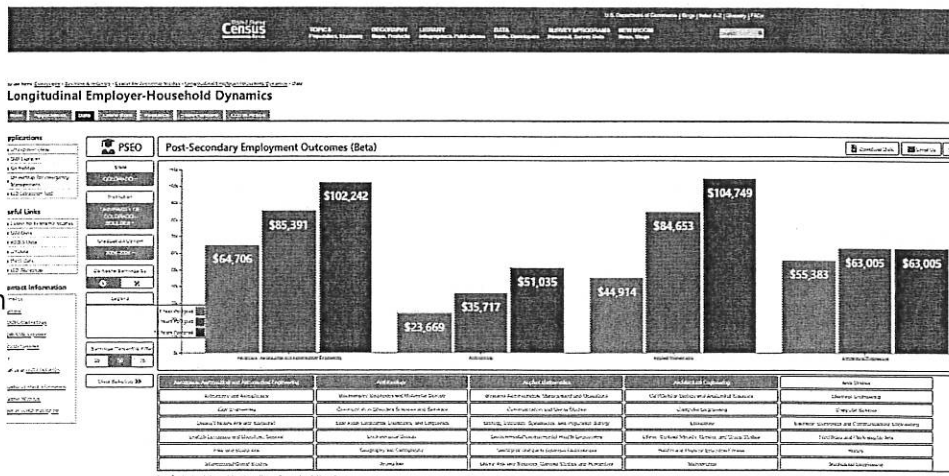
- First Destination Survey is a useful point-in-time at graduation but not a systematic, comprehensive source for earnings
- Relationship with alumni after graduation is voluntary
- WFAA data or S/C survey data are not systematic or comprehensive
- State and federal data sources that contain employment records can only be accessed under special circumstances – high levels of security and confidentiality
- WI-only sources are not sufficient to understand UW-Madison graduates

US Census
Post Secondary
Employment
Outcomes

U Texas System
- March 2018

U Colorado System
- August 2018

UW-Madison
- April 2019



https://lehd.ces.census.gov/data/pseo_beta_viz.html

Search "Census PSEO"

UW-Madison Presentation of PSEO Data

UW-Madison Graduate Outcomes: Earnings

What's Inside

- [Earnings by Number of Years Postgrad](#)
- [Earnings by Earnings Percentile](#)
- [Earnings by Selected Area of Study](#)
- [Technical Notes](#)

This workbook contains embargoed, confidential data. Do not distribute.

This workbook shows earnings (full and part time) adjusted to 2016 dollars for UW-Madison graduates. Earnings for each degree level can be viewed by either earning percentiles (25th, 50th, 75th) or number of years post graduation (1, 5, or 10). Graduates are grouped into an "area of study" based on their majors at graduation. A translation between area of study and UW-Madison major is provided.

These data result from a collaboration among 1) UW-Madison, 2) the Institute for Research on Innovation & Science (IRIS) at the University of Michigan, and 3) the U.S. Census Bureau Post-Secondary Education Outcomes (PSEO) project.

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