



Enhancing Sustainability

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Agenda



- The need for change in UW-Madison sustainability efforts
- The organizational structure for the new UW Office of Sustainability
- A three-phase, three-year plan for start-up, realignment, and revitalization of the Office of Sustainability
 - Phase 1: Transition and start-up
 - Phase 2: Data and strategy
 - Phase 3: Program implementation
- A high-level, long-range vision for sustainability initiatives on campus

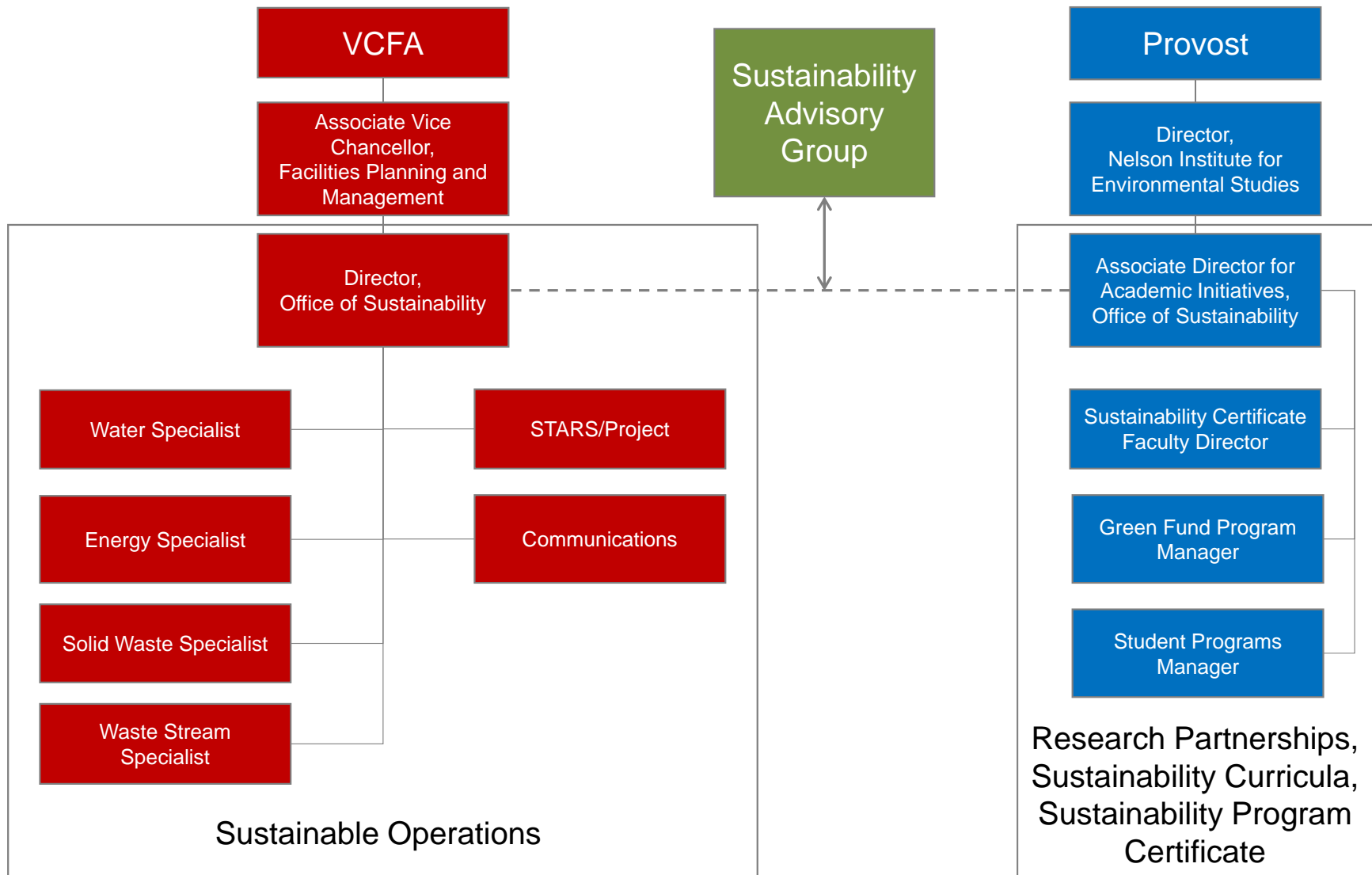


The Need for Change

UW-Madison has a long tradition of conservation and stewardship, as well as a firm commitment to sustainability in education, research, and campus operations.

However, we lag behind our peers in several key areas:

- Sustainability Tracking, Assessment and Rating System (STARS)
- Greenhouse Gas (GHG) data reporting
- Benchmarking and data-driven gap analysis
- Goals and measures for sustainable operations
- A campus-level strategic plan for sustainability



Vision for the Future



- A well-defined strategy for campus sustainability:
 - Open and transparent collaboration with key stakeholder groups on campus
 - Ongoing, data-driven gap analysis based on STARS and other sustainability benchmarking systems
 - Clear goals for carbon resiliency, energy conservation, and resource stewardship
 - Understandable measures to track progress toward these goals
- Tight integration between operations, education, research, and outreach to support the university's mission
- Operational sustainability as the way we work at UW-Madison
- Creation and support of a culture of sustainability on campus



Questions?