DRAFT uw-Madison – Finance and Administration - FY 2018 - 2020 (One Page Strategic Plan) (10/11/17)

Our Mission:

We provide community focused, campus-wide services that support and inspire excellence at UW-Madison Our Vision:

We enhance the experience of learning, discovering, working, and thriving at UW-Madison through integrated services and stewardship

FY 2018-2020 OBJECTIVE

our academic mission. campus' shared infrastructure in support of service, efficiency, and modernization of at UW-Madison to enable improved quality of Define and implement foundational changes to the financial and administrative processes

GOALS

End 06/30/2020

| | Baseline | Current | Goal |
|-----------------------|----------|---------|-------|
| Campus Life | | | |
| Safety Metric | żż | żż | żż |
| Wellness Metric | 55 | żż | 55 |
| | | | |
| Best Place to Work | | | |
| Turnover Rate | 12% | 12% | 8% |
| Diversity in Mgmt. | 5% | 5% | 15% |
| Fac sal gap to market | \$25M | \$25M | þ |
| Staff sal gap to mkt. | نزز | زز | -0- |
| Financial Stewardship | | | |
| 5-Yr Avg. Rev Growth | 2.8% | 3.2% | 6% |
| Admin % of 101 Budg | 12% | 12% | 10% |
| Acad. Reinvestment | - | 1 | \$20M |
| Service Excellence | | | |
| VCFA customer score | 55 | 55 | TBD |
| Infrastructure | | | |
| Campus facility score | 75 | 55 | 55 |
| | | | |

STRATEGIES

Improve Campus Life

community to achieve their full potential in learning & staff) to deliver UW-Madison's expectations for a Engage with key campus partners (students, faculty, enable students and all members of the university diverse, inclusive, safe and respectful campus to working and living.

Be a Best Place to Work

their current position and achieve career aspirations retain a highly competent and diverse workforce. while delivering the core missions of the institution. Develop culture that positions employees to excel in Expand competitiveness in marketplace to build and

Plans / Timeline

- faculty, staff and visitors in both research and other facilities (Darling 2018-20) Develop and implement a strategy for reinforcing the physical safety of students,
- Expand and strengthen campus-wide wellness initiative, building on UWell and
- efforts to ensure a safe and inclusive campus environment (Horn / UHS 2018-20)
- Expand the focus of the student employment initiative, WiGrow, to include Engage campus leadership and governance in a robust discussion about protests, free speech, and our shared values to guide campus responses (Roman – 2017-18)
- enhanced employee recruitment and retention (Guthier 2018 2020)
- Title and Total Compensation study (Guthrie 2018-2020) Complete and begin to implement the recommendations that emerge from our
- building and preparing staff for future needs / advancement (Guthrie 2018-2020) Investing in our workforce, enhancing professional development focusing on skill-
- employees about E.I.D. principles at UW-Madison (Heller 2018 2020). Provide clear expectations, training, programs, resources and feedback to

ω **Enhance Financial Performance and**

with external entities to drive increased flexibility while growth and optimization of financial resources. Partner Position UW-Madison for the next decade through minimizing barriers / friction points within our control.

Ensure Service Excellence

missions by implementing improvement processes to productivity in the educational and research their impact on campus resources. Remove barriers Provide highly effective services while minimizing

Campus Infrastructure and Investment

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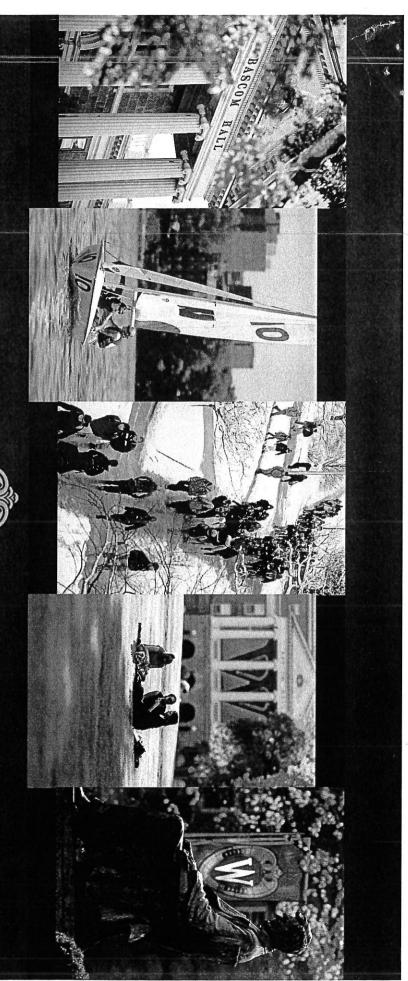
objectives while ensuring strong and effective infrastructure, and financial systems imperatives technology system assets to support our growth Optimize UW-Madison's investments in physical and financial controls as well as delivery of facility,

> process improvement efforts currently under way across Finance & Administration Conduct new process to review, prioritize, and implement the current inventory of

Develop & implement strategic sourcing project to save the campus substantial controls project, improving controls and safeguarding assets (Langer - 2018-2020, Implement appropriate policies and procedures to advance the financial internal substantial revenue growth to fund campus reinvestment needs (Heller - 2018) Develop 5-year financial strategy and associated projection model to deliver

costs on purchased materials and services (Langer - 2018-2020)

- information to campus staff and leadership at all levels (Fishbain/ Norris 2018-20) Improve campus reporting tools and data management to provide reliable
- Finalize and implement the VCFA IT Study team recommendations to improve service quality, reliability, and cost efficiency (Burrow - 2018-20)
- service quality while reducing deferred maintenance (Darling 2018 2020) Improve FPM capital delivery and renovations processes to improve timeliness and
- Assess capacity for possible changes in enrollment considering implications, opportunities, and constraints across campus (Novak / All – 2018-20)
- generation to support our academic and research missions (Darling 2018-20) Explore options for development of campus real estate assets for revenue
- related budget process for annual divisional budget reviews (Norris 2018-2020) Implement UW System's modern campus budget system and develop a new,





WISCONSIN-MADISON UNIVERSITY OF WISCONSIN-MADISON

"Positioning for the next decade and beyond"
University Committee October 16, 2017

Laurent Heller, Vice Chancellor for Finance & Administration



Agenda

- Reflection and highlights from the last year
- Our strategic planning journey
- Next steps

Retreat focus



Highlights from Finance & Administration over

Near West Fields

the last year

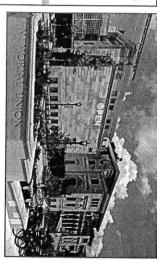






Sampling of other key results

- Launched Title & Total Comp
- SNAP pilot at Gordon (Flamingo)
- Developing P&L report for campus units and Asset Management Module
- Updated campus master plan
- Merged APR and OQI
- UWPD triple certification







Best Health Services

LEARN. ENGAGE. DEVELOP.
University Housing Professional Development Series

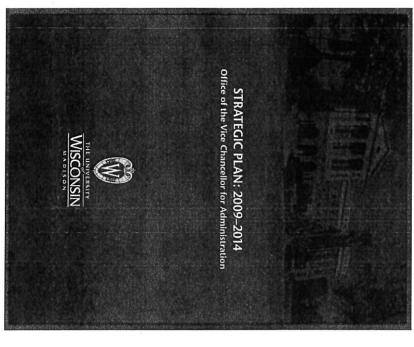
Showing 1 - 20 of 20 results

University of Wisconsin-Madison Madison, WI • 31,710 Enrolled



Achievements of the 2009-2014 Plan... Why do a Strategic Plan now?

Build on existing focus on resources, student experience, employee engagement, and diversity



- 1. Resource Stewardship: Improve services and clearly demonstrate responsibly to campus customers and the public that resources are used
- Diversity: Attract, develop, and retain under-represented employees
- 3. Undergraduate Education: VCA will work with partner units to:
- Provide a range of experiences, activities and services that promote the development of students' personal and social responsibility.
- Augment and support student-life opportunities outside the classroom to comprehensive living and learning experience help build a sense of community and provide UW-Madison students with a
- 4. Recruit and Retain: VCA will provide leadership and work with campus partners to:
- Attract and retain an outstanding and diverse faculty and staff
- Create an environment of respect and inclusiveness through opportunities for employee engagement





Timeline of Activities...

strategies developed March – First strategic planning retreat. Draft mission, vision, and major February – AVC's & Directors surface themes for strategy development January - Planning begins in VCFA Office, enlists OQI for help

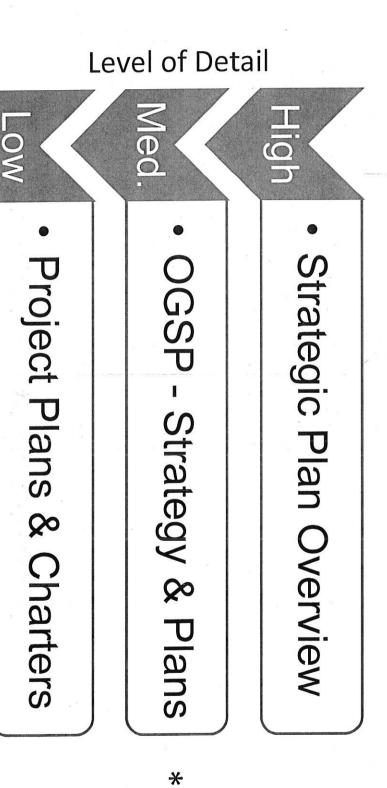
Sept. / October — Socialization of DRAFT plans with campus partners July / August — Refinement, plus EID Council does two planning sessions* June - Second planning retreat develops draft "OGSP" for discussion April / May - Refinement continues, discuss deliverables*

TODAY — Finance & Administration Fall Retreat. Develop preliminary

*Individual Finance and Administration units review strategic priorities

Finance & Admin. Strategic Plan

Finance & Administration at multiple levels... This plan aims to develop, communicate, and implement our shared strategy for



University of Wisconsin-Madison

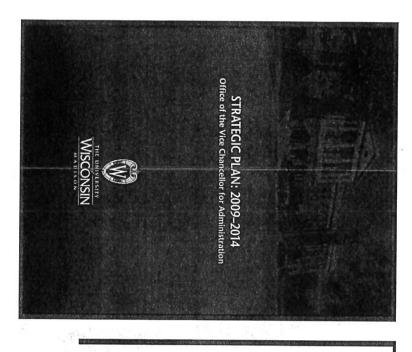




High-Level Strategic Plan

High Level

Aligned to UW-Madison strategic priorities and linkage to our strategies





STRATEGIC PLAN: 2009-2014

pleased to introduce the strategic plan for the Office of the linistration (VCA). This plan outlines our efforts in Administra-us Strategic Framework and support Chancellor Martin's commu-gic priorities. The Strategic Framework sets the tone for a preac-gic priorities. The Strategic Framework sets the tone for a preac-

Our Mission

The Office of the Cenarcilor for Administration and its affiliated units provide The Office of the Cenarcy of the Administrative and student-life services to enhance the University of the highest quality administrative and student-life services to enhance experience. The Was Chancellor's office and its units strive for a cellicate in services relating to badgelitation, human recounter, physical plant posterior and contrast opportunities, beatth, recention, and community building. These services pamone he success and well-being of students, inculty, statif, statif

Allgaing our Priorities with the Campus Strategic Framework
The University of Wiscomin-Muddon has developed a campus Strategic Transcent with
a vision to be "a madel public university in the 21st camps, extrateg as a resource to the
public and working to ordinate the quality of II fels in the state, the casion, and the world.
The campus Strategic Framework can be found online at www.chmoellot.ori.ed.
picylan, VCA is focusing in efforts on advancing campus priorities identified in the Strategic
picylan, VCA is focusing in efforts on advancing campus priorities identified in the Strategic seconds through the many services we provide to the campus. Each VCA stail is devici-ing initiatives that connect with and advance the six campus priorities. In addition, VCA-priorities and initiatives will focus to four of the six campus priorities. Seconds Servandship, the responsible seconds of our seconds. Districtly Ethanica disordly is noted to insure conclusion, in aducation and research. Districtly Ethanica disordly is noted to insure conclusion, in aducation and research.

Our Strategie Priorities: 2009–2014

Resource Stewardship: Improve services and clearly demonstrate to campus customers and

hat resources are used responsibly by:

ng process efficiencies in order to enhance services and responsiveness to

customers as well as identify cost savings and improve the institution's financial

haring services across VCA units and with VCA partners to increase collaboration educe redundancy and duplication, and free up resources for reallocation.

retally. Attract, develop, and retain under represented employees by: Building an open, dynamic and respectful learning and working confromment. Increasing the number of under-represented employees with a particular focus on super-visory and managerial positions.

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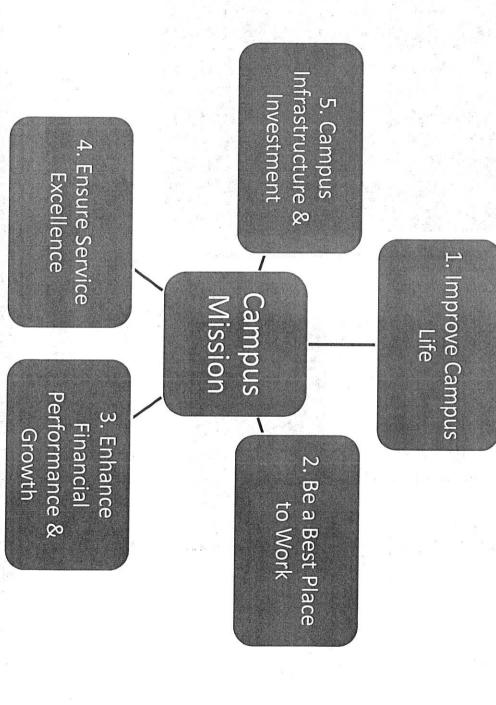
errait and Retain: VCA will provide leadership and work with eampus partners to:

-A tracer and retain an outstanding and diverse faculty and staff.

-Create an environment of respect and inclusiveness through opportunities for employee employeement.



Finance & Administration strategic pillars align to campus mission of teaching, research, & service





OGSP

Medium Level

"Objective, Goals, Strategies and Plans"

OGSP is a one-page template with five sections:

Mission

Objective

Goals

Strategies

Plans



Mission

Concise statement of "Why we are here" or "What WC CO

Objective

What success looks like for the organization over a 5 year period. Expressed in a sentence.

0000

Metrics which will track progress vs. the Objective.
 Expressed in 3-4 key numbers (tracked regularly).

Similegies

• The "How"- choices that define where we will focus our effort.

Plans

 The most important (3-5) projects that define each strategy.

Project Plans / Charters

17

Low Level

Preliminary work today on rough charter with more detail over the balance of the semester



Administrative Process Redesign (APR) "Working Together for Service Excellence"

Lab Space Assignments and Renovations Project Charter

DRAFT 05.17.17

| 3.170 CO. | |
|---|--|
| roject Name | Lab Space Assignments and Renovations Process Improvement (part of the FPM Service Excellence Project) |
| | |
| xecutive Sponsor(s) | Laurent Heller, Vice Chancellor for Finance and Administration |
| | Marsha Mallick, Vice Chancellor for Research and Graduate Education |
| rocess Owner(s) | Margaret Tennessen, Interim Assoc. Vice Chancellor, FP&M |
| | Pam Barrett, Director, FP&M Campus Renovation Services |
| | Brent Lloyd, Director, FP&M Space Management |
| ackground | The growth of revenue, including research expenditures, is a strategic priority of |
| | the university in the next few years. As such, senior leaders are asking campus units to make proactive changes to support this effort. The intersection for FRAM in this effort is in working in partnershould be added to the change to support this effort. |
| | create an appropriate space capacity for research and the timely preparation of |
| | specialized spaces for new research endeavors. There is urgency related to the need for fully utilized, well-designed laboratory space so this project is on an |
| | accelerated path. |
| | It does not appear that a visible end-to-end process exists for the assignment, |
| | level of the university |

intake to final billing, it \underline{should} be noted that data were gathered manually through a sampling method. the CRS portfolio. Of the 66 projects completed and measured, it took an average of 350 days from intake to construction completion and 535 days from

In the time span of 2014-2016, 317 lab renovation projects were initiated within

laboratories by square footage; 89% by number of rooms. Currently, about 41% of total research space is dedicated to wet or dry toilets, garages, etc

Lab space is <u>divided</u> into two categories – Research/<u>Nonclass</u> Laboratory (46%) and Research/<u>Nonclass</u> Laboratory Service (54%). The service category captures space the category captures to support laboratory research such as diagnostic space, storage,



Next steps

- Solicit further feedback
- Deans Council
- **Administrative Council**
- Governance
- Establish steering team / program management office
- Finalize the project charters
- Establish work teams
- track progress Post charters to shared website and

CURRENT PROJECTS

Show 10 ✓ entries Project Implementation (Financial Internal Controls) Student/Parent Financial Portal Purchasing Card Compliance Development (Financial Internal Controls) PROJECT . Internal Controls) and Financial Reporting (Financial Financial Information Managemen Financial (Profit and Loss) Report Capital Equipment Implementation ing 1 to 5 of 5 entries OVERVIEW . Design and produce rough drafts of account balances and for making location for viewing university bills and Provide students and parents with one employees. cards used by UW-Madison related monitoring around purchasing Refine and develop better controls and overall institution. monthly Profit and Loss (P&L) Establish accounting practices and tracking of capital equipment across Implement Improvements to Inventory Division of Business Services statements for each division and the across all campus financial processes activities to ensure integrity of data TBD Services, Division of Business Services Controller and Director of Accounting Current BUSINESS OWNER . Business Services; Administrative Division of Business Services Business Owner Current On hold Status Current Phase 1 - Completed; Phase 2 -STATUS . Report completed. Project team Search: