



## Educational Innovation

UNIVERSITY OF WISCONSIN-MADISON

### UW-Madison Spring 2018 eText Pilot

#### Why an eText pilot?

eTexts and other digital course materials are available to students for a fraction of the cost of printed materials. With support from UW-Madison students, we propose to pilot eTexts in spring 2018 to explore the potential for broader implementation of this affordable option for course materials.

#### What is Engage?

Engage is an eText reader available to UW-Madison, at no additional cost, as part of the university's Unizin membership.



#### Why Engage?

The Unizin Engage platform affords:

- An overall more affordable option than what UW-Madison or individual students could obtain on their own
- Significantly lower prices for eTexts (typically 40% to 80% off list print prices)
- Instructors and university control over annotation features and usage data
- A consistent user experience
- Publisher software packages at discounted prices, which typically allow students to retain access to the eText for as long as they are a student at UW-Madison. (Such access is typically longer than what individual publishers currently provide.)
- The ability to print the eTexts

#### How will accessing and purchasing work?

- eTexts, as specified by the instructors, pre-purchased for all enrolled students for courses using Canvas via an integration between Engage and Canvas
- Students provided access to eTexts first day of class
- Each student to receive an eText fee from the Bursar's Office along with their tuition bill
- Refunds for course drops will follow standard tuition refund rules
- Students able to opt out of pilot, but not recommended. Disadvantages of opting out:
  - Unable to interact with the instructor through the Engage platform
  - Unable to take advantage of the cost-savings
  - May not have the needed materials the first day of class

#### Who is leading this pilot project?

Educational Innovation (EI) Initiative, Office of the Provost, Office of the Registrar and DoIT Academic Technology. Contact [etexts@doit.wisc.edu](mailto:etexts@doit.wisc.edu) for inquiries and more info.