

VPSL and VPTL

**So, what is it about Wisconsin?**

- Top producer of Peace Corps Volunteers
- Top 10 producer of CEO's at Fortune 500 companies
- Top producer of Teach for America candidates
- Study abroad experiences
- Top producer of Fulbright scholars
- Two teams won "The Amazing Race"
- Hundreds of hours of volunteering while attending the UW
- Our students "start" things...

**The Wisconsin Idea:**

*"I shall never be content until the beneficent influence of the University reaches every family of the state." – Charles Van Hise, 1905*



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## What is: The Wisconsin Experience?

- It is both who we are and what we aspire to provide to undergraduate students during their time at UW-Madison
- A combination of academic and co-curricular experiences – the total package
- Leveraged by our institutional values

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## Our Values

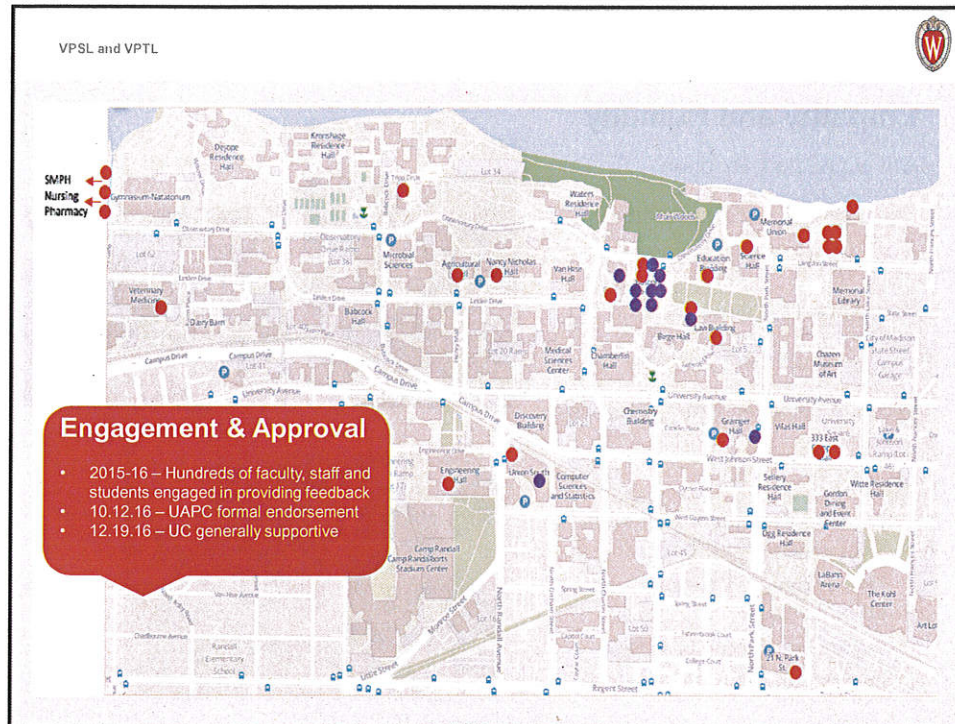
- **Integrity: Academic Freedom:** "...fearless sifting and winnowing by which alone the truth can be found."
- **Inclusive Engagement: Shared Governance:** Keeping real power in the hands of as many people as possible.
- **Connection and Community: Wisconsin Idea:** "Education should influence people's lives beyond the boundaries of the classroom."

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VP SL and VP TL

We want our students to develop **EMPATHY** and **HUMILITY** for themselves and the world.

We want them to be **RELENTLESSLY CURIOUS** about each other, their academics, problems in their communities, the land they walk on and the world where they live.

We want them to become **INTELLECTUALLY CONFIDENT** to take what they have learned at the UW and engage in **PURPOSEFUL ACTION** that can and WILL change the world.

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## Empathy and Humility

Get connected. Be open.

Know self, to understand others.

Lean into transitions.

We are on Ho Chunk land.

Live out loud. Give and forgive.

Learn to discover. Offer kindness.



### HOW?

- Engage with someone different from yourself, in class or lab
- Take a course where you study other cultures
- Engage in community service
- Participate in Our WI



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## Relentless Curiosity

Discover. Be prepared. Immerse.

Ask more questions. Research.

Lead from your heart. Be interesting.

Seek to understand. Seek truth.

Exercise creativity.

Develop a passion for something.

### HOW?

- Read more than what is assigned
- Come to class with questions
- Help solve a problem in Madison
- Join a student org out of curiosity
- Engage in research



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## Intellectual Confidence

Integrate knowledge. Visualize solutions.

Be a bold thinker. Live with integrity.

Be a team player. Demonstrate passion.

Have conviction. Engage in deeper thinking.



### HOW?

- Become an officer in a student org
- Obtain the Leadership Certificate
- Study abroad
- Represent the UW in a competition
- Present on your research
- Join in rigorous debates about ideas
- Participate in BRIDGE
- Connect with alums through WAA

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## Purposeful Action

Contribute positively. Be intentional.

Improve your corner of the sky.

Make those around you better.

Recognize your privilege.

Be mindful. Acknowledge others.

Practice kindness. Always.

Do good. Live with purpose.

### HOW?

- Run for an elected office
- Publish research
- Practice your art in an internship
- Get involved in the community
- Volunteer

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### What next?

We want this everywhere!! A marketing plan that plants this far and wide! A sampling includes:

- Websites
- New faculty orientation
- Chairs chats
- T & L Symposium
- Student Organizations
- Admissions materials
- Banners
- Chancellor, Provost and Vice Chancellor speeches

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### How will we know if the Wisconsin Experience makes a difference?

- We have the most sought after graduates in the world because of the Wisconsin Experience and what they bring to the workplace
- There is a common understanding
- It is intentionally (and correctly) used in the classroom, outside the classroom
- We collect stories
- We tell stories
- It is a brand we are proud of...
- What would your metrics be?

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