



## Educational Innovation

UNIVERSITY OF WISCONSIN-MADISON

### EI Goals and Strategies for 2017-21

To build upon our success and to remain competitive in undergraduate education, we see two essential goals for EI at UW-Madison:

- 1. Personalized learning experiences at scale using technology**
  - a. Move campus to pervasive active learning that is learner centered. We are progressing and need to continue these efforts (e.g., REACH).
  - b. Develop learning analytics with individualized student progress information to provide timely feedback to students and instructors
- 2. Expand access for traditional students and new student audiences**
  - a. Develop the modalities, support and infrastructure to continue to expand Summer Term and other strategies that expand our enrollments without unsustainable increases in costs
  - b. Expand technology implementations to promote efficiencies and offer new distance learning opportunities
  - c. Create open educational resources that reduce costs for students

### What we learned 2014-2016

- 1. Engage departments (rather than individual faculty).**
- 2. Dependable, centralized, long-term support/investment, both in the form of funding, leadership, and infrastructure.** *Sustainable* change is a process that spans academic years.
- 3. Align and leverage** EI with institutional, college and departmental strategic directions. Uncoordinated change can be creative, but is rarely impactful because it lacks longer term affordability, sustainability or scalability.
- 4. Coordinate cross-campus communications** to align along common themes, build and promote UW-Madison's innovative progress and successes.

## Components of EI 2017-2021

