

UC, 9/21



University Committee Update September 21, 2015

Priorities for 2015-16

- Establish a unified campus-wide noncredit information technology (IT) infrastructure for marketing, registration, learning management, student records, cost accounting, etc.
- Launch six new professional master's and capstone certificates
- Add noncredit certificates to AdvanceYourCareer.wisc.edu
- Apply for joint interprofessional accreditation in health sciences continuing education
- Grow noncredit programming across campus
- Establish a lifelong learning board of advisors

Possibilities

- Develop a pathway to **undergraduate admission for returning adults** (in partnership with the Office of Admissions and Recruitment)
- Create an **undergraduate degree completion program** for returning adults (in partnership with Schools/Colleges)
- Secure a **major gift** from a non-UW alumni to create transformative and meaningful learning experiences for lifelong learners (in partnership with the Wisconsin Foundation and Alumni Association)
- Engage in discussions to identify possible **industry partners** to have deeper and more comprehensive relationships with (in partnership with Schools/Colleges and the Office of Corporate Relations)
- Develop a strategy to recruit more **international visitors** to campus to enroll as lifelong learners in both credit and noncredit programs (in partnership with The International Division and Schools/Colleges)
- Explore structures and processes for the creation of **interdisciplinary noncredit certificates** (in partnership with Schools/Colleges)

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