



September 1, 2015

Dear Chairs and Secretaries:

The UW System is preparing to create a new strategic plan – a plan designed to enhance the System’s involvement in Wisconsin’s economic, intellectual and social resources. During the strategic planning process, two primary groups are being asked to provide input: external/public stakeholders and internal stakeholders within UW System institutions. As part of the UW System, our engagement is a crucial part of this process.

In the initial phase of the planning process, UW System has asked our institution to provide answers to two key questions. We have been asked to submit one set of responses from UW—Madison and to engage broadly across the institution to solicit input. To ensure contributions from all of our internal stakeholders, we are asking our four shared governance groups to answer these questions. Please discuss these questions within your group and provide no more than four responses per question. UW System has asked that we respond to these questions in bulleted form only; we therefore ask that you do the same.


UW System has asked for our input and responses to these two questions:

1. What are the major issues (pro and con) facing the State of Wisconsin currently?
2. What role should the UW play to help Wisconsin address its most critical challenges and opportunities?

Please submit your responses by November 1 so that we have time to review and compile our campus responses in advance of the UW System deadline of November 20. Please submit your responses to Cindy Hasz at [cynthia.hasz@wisc.edu](mailto:cynthia.hasz@wisc.edu).

Thank you for your participation in the UW System strategic planning process. If you have any questions or would like additional information, please contact Marianne Bird Bear at [marianne.birdbear@wisc.edu](mailto:marianne.birdbear@wisc.edu) or 262-9947.

Sincerely,



Rebecca Blank  
Chancellor

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