

## CHAPTER 14 COMMITTEES OF THE UNIVERSITY

### 14.12. Committees of the Academic Staff

#### B. Committees of the Assembly

##### 1. Communications.

- a. *Responsibilities.* The Communications Committee is charged with working with the **Secretary of the Academic Staff** and other campus units, entities, and organizations to coordinate **and foster** communication about and relevant to Academic Staff ~~to both internal and external audiences~~. This ~~coordination should include~~ identifying strategies **and aiding with effective delivery, according to best practices** ~~to address communication gaps~~.
- ~~i. External communication responsibilities include: develop strategies to communicate the story of academic staff; monitor local media outlets for information that affects academic staff; and communicate this information to targeted communities within academic staff.~~
- ~~ii. Internal communication responsibilities include: oversee the development and ongoing maintenance of the academic staff governance website; oversee the Assembly e-mail list; coordinate oversight of the district distribution lists with DRC; develop guidelines for effective communication by other academic staff governance units; and monitor communication from or about Academic Staff Assembly and ASEC for clarity and relevance to academic staff.~~
- iii. The Communications Committee shall make recommendations on these matters and report its activities to the Academic Staff Assembly.