

Campus Transportation Committee Annual Report for 2017-2018

I. STATEMENT OF COMMITTEE FUNCTIONS/CHARGE

Pursuant to section 6.30(B) of the Faculty Policy and Procedures, the functions of the Campus Transportation Committee (CTC) are as follows:

1. Provides advice and recommendations to the administration and all governance bodies on policies and budgetary matters, including rates, relating to all aspects of pedestrian, motorized, and non-motorized vehicular transportation and parking on the campus.
2. Interprets policies related to transportation and parking adopted by governance bodies.
3. Ensures appropriate consultation of governance bodies regarding proposed changes in any policies.
4. Initiates and recommends projects for addressing campus transportation needs including projects to enhance pedestrian, bicycle, bus, and automobile access to the campus. Such recommendations are to be considered in detail by the Division of Facilities Planning and Management, or other appropriate divisions of the university, and the Campus Planning Committee.
5. Provides representation on all building committees for projects that include or affect transportation facilities.
6. Creates subcommittees to address issues related to particular aspects of the campus transportation system.

II. CTC's 2017-2018 ACTIVITIES

September 2017 – May 2018

- ☐ 8 Campus Transportation Committee meetings (did not meet January 2018)

2017-2018 CTC Actions Items

- ☐ **September 8, 2017**

Tabled vote on the May 12, 2017 minutes – Quorum not met

Reviewed 2016-2017 Annual Report – continued to wait for information from Madison Metro and the committee addressed the report at the October 11 meeting.

Changed meeting dates for the fall semester. Doodle Poll determined the new date & time administered by Anne Bogan. Returned to the 2nd Friday of the month for spring semester.

- ☐ **October 11, 2017**

Approval of the May 12, 2017 minutes – motion to approve the minutes made by A. Crandall and second by Sara Nagreen.

Passed - voice vote.

Approval of the September 8, 2017 minutes – motion to approve the minutes D. Egelski and second by S. Arneson.

Passed - voice vote

Motion: Pass the 2016-2017 Annual Report with the insertion of the Madison Metro numbers when received by Commuter Solutions. Made by S. Nagreen and second by C. Scarlett **Approved:** Yes 9 No 0 Abstain 0

❑ **November 8, 2017**

Approval of the October 11, 2017 minutes – motion to approve the minutes C. Scarlett and second by S. Arneson.

Passed - voice vote

❑ **December 13, 2017**

Approval of the November 8, 2017 minutes – motion to approve the minutes S. Nagreen and second by A. Crandall.

Passed - voice vote

Motion: To cancel the January 12, 2018 meeting due to low attendance and the students have not returned to campus made by R. Maske and second by S. Nagreen.

Passed -voice vote.

❑ **January 12, 2018 – No Meeting**

❑ **February 16, 2018**

Approval of the December 13, 2017 minutes – motion to approve the minutes D. Marcouiller and second by S. Nagreen.

Passed - voice vote

MOTION: To approve the rate increase according to the 3:2 conversion plan for the 5th year - FY19 made by R. Maske and second by S. Nagreen.

DISCUSSION: None

Passed: Approved by a voice vote

❑ **March 9, 2018**

Approval of the February 16, 2018 minutes – motion to approve the minutes C. Scarlett and second by S. Arneson.

Passed - voice vote

❑ **April 13 , 2018**

Approval of the March 9, 2018 minutes – motion to approve the minutes D. Egelski and second by S. Nagreen.

Passed - voice vote (1- Abstain)

❑ **May 11, 2018 - Approval of the April 13, 2018 minutes** – motion to approve the minutes S. Nagreen and second by P. Van Kan.

Passed - voice vote

MOTION: For the CTC to endorse the bus pass price increase from \$36 annually to \$48 annually for the FY19 parking year made by S. Nagreen and second by J. Moran.

DISCUSSION: The bus pass is a benefit to UW employees that comes out of the Transportation Services operational costs. If an employee purchased through Madison Metro, the cost would be \$780. Fifteen years ago, employees paid the full cost of the bus pass. Today approximately \$160 per parking permit goes to subsidize the bus pass program.

Passed - voice vote

III. CTC's 2017-2018 DISCUSSION OF TRANSPORTATION SERVICES

Presentations and Topics brought to the CTC by Transportation Services:

Dates correlate with monthly minutes located online: <https://transportation.wisc.edu/ctc/>

- 2016-2017 Annual Report Review (9.8.17) (10.11.17) (11.08.17) Presented to University Committee (12.13.17)
- 2017-2018 Annual Report Review (5.11.18)
- 2018 Tax Bill (2.16.18) (3.9.18) (4.13.18) (5.11.18)
- 3:2 Rate Conversion (12.13.17) (2.16.18)
- Autonomous Vehicles (self-driving bus) (11.08.17) (4.13.18)
- Associate Director of Parking Operations Position & Interviews (2.16.18) (4.13.18) (5.11.18)
- Bicycle/Pedestrian stalls/racks – abandon bikes (11.08.17)
- Bus Consultant (2.16.18) (3.9.18)
- Bus Rapid Transit (12.13.17)
- Bus Pass (5.11.18)
- FY19 Transportation Services Budget (3.9.18) (4.13.18)
- Campus Bus (3.9.18)
- Campus Transportation Committee Roles & Responsibilities (10.11.17)
- Cash Reduction Project – Special Events Unit (12.13.17)
- Construction Updates (9.8.17) (10.11.17) (11.08.17) (12.13.17) (2.16.18) (3.9.18) (4.13.18) (5.11.18)
- Employee Bus Pass (2.16.18) (3.9.18) (4.13.18)
- Intersection Safety Discussion (dangerous intersections Campus Dr./Johnson St) (11.08.17)
- Lakeshore Path Bridge Project (2.16.18)
- Linden Drive new parking structure and Vet Med construction (2.16.18) (3.9.18) (4.13.18) (5.11.18)
- Overnight Shuttle Pilot (SAFEwalk) (12.13.17)
- Natatorium Timed Parking (9.8.17)
- New Transportation Website (5.11.18)
- Parking Lot Assignments & Priority System (9.8.17)
- Parking Rate Discussion 2017-2018 (12.13.17) (2.16.18) (3.9.18) (4.13.18)
- ParkMobile (pay by phone) (10.11.17) Pros & Cons (11.08.17) Citations (12.13.17)
- Program Changes -Rate Change Info – 2018-2019 rates: (12.13.17) (2.16.18) (3.9.18) (4.13.18)
 - 24/7 gates down (17, 20,36 & 36)
 - Afternoon permits increasing 3%
 - Cash Reduction – Special Events
 - Continue with the 3:2 Rate Conversion
 - Hire outside collection agency
 - No increase in citation fines
 - No increase in night permits
 - Review of Service Stall permits
- SAFEwalk (10.11.17)
- Transportation: What we do and who we are (9.8.17)
- WISCard/Bus Pass (2.16.18) (5.11.18)

Parking System

Operational changes beginning September 1, 2017 include:

A. Parking Updates

- Continue to move from the three to two rate conversions, Transportation Services is trying to match the rates of parking lots with the demand and location.
 - Move all parking structures to the highest rate; they are the most expensive lots to operate
 - Core campus lots move to the highest rate due to their proximity to the core of campus and high demand for the parking.
 - All lowest rate lots move to the mid-range rate.
 - Lots will increase 3%-10% per year.
 - Lowest rate in 2019 will be \$950 per year.
 - This is the fourth year out of the six-year conversion.
- No change to Flex rates; Flex rates were increased last year; to visitor rates; Administration fees; afternoon and night permits.
- No change in monthly permit rates.
- Continue with a comprehensive maintenance plan for the campus parking structures.

B. Mopeds

- Issued 1172 moped permits; 124 returned permits, leaving 1048 active moped permits for 2017- 2018, which is an increase of 83 permits from the previous year.
- Transportation Services removed one moped lot during 2017-2018.
- In cooperation with the UW Police Department, TS will continue outreach and education in areas where mopeds conflict with pedestrians, bicycle and/or vehicular traffic.

C. Commuter Solutions Initiatives 2017-2018

Transportation Demand Management activities continued for 2017-2018, including the use of the employee bus pass campus bus; flex parking, and ZipCar (car sharing program).

2017-2018 Highlights are:

- Lot 202 and 203 Park and Rides (with shuttles) ran for fifth year with permit total sales of 726: 151 permits returned, net of 575 active permits.
- Fourth year of Accessible Circulator Shuttle. Total ridership Sept-May was 5,524 up from the previous year of 4,939. ASM agreed to help fund the fifth year of the Accessible Circulator Shuttle (57.5%) while continuing to partner on campus bus funding.
- Total bicycle parking stalls on campus increased to 15,123 from 14,279. Of these, the number of stalls meeting campus standard increased to 15,123 from 14,225.
- University Bicycle Resource Center attendance down to 784 from 1,284.
- Football Bicycle Corral customers down to 232 from 251.
- FY18 Campus Bus Rides: 2,139,637 up from FY17 1,879,704
- FY18 Employee Bus Pass Rides: 1,682,905 down from FY17 Employee Bus Pass Rides: 1,719,028
- SAFEWalks up to 1,534 from 1,340 last year.
- Zipcar reservation hours up to 47,758 from 47,059 of the previous year.
- Flex permits continue to be a popular option.
- B-cycle memberships down to 2,500 from 4,036 last year.
- Review how to collect revenue for flex parking and decide whether to continue with pay by phone or move to another solution. STILL IN PROCESS
- Added 2nd EV charging kiosk at lot 75. There are now charging stations at lots 7, 17, 20, 29, 36, 64, 74, 75, 95. Each location has two charging cables except lot 75, which has 4.

Transportation Demand Management activities continued for 2017-2018, including the use of the employee bus pass, campus bus, flex parking, and ZipCar again this year.

IV. FUTURE TRANSPORTATION ISSUES-

- Monitor development of the Campus Master Plan/Transportation Master Plan recommendations.
- Explore ways to offset rising costs of all programs.
- Concerns over rate increase and the effect on the lower paid employees.
- Improvements to PARCS (parking access revenue control system).
- Continue with parking rate conversion process.
- Review the disabled parking policy for updates and changes.
- Review the subsidized Madison Metro bus pass policy for updates and changes.
- Analyze the annual parking assignment process and replace priority systems with an annual permit renewal system.
- Continue to review changes to the moped policies, permit and parking management.
- Connect the Flex permits to the garage and ramp gate systems.

V. SUMMARY/RECOMMENDATIONS

The CTC recognizes the efforts of Transportation Services to balance the complex and often competing needs of transportation users on campus. As traffic congestion continues to grow in the Madison region, the University, UW Hospital, Dane County, City of Madison, Village of Shorewood Hills, and major employers will need to continue to explore alternatives.

VI. COMMITTEE MEMBERSHIP 2017-2018

Faculty	Chancellor Appointee
David Marcouiller, Chair, L&S/ Urban & Region Planning Teresa Adams – Civil & Environmental Engineering Peter Van Kan - Kinesiology	Shawn Arneson- UW Hospitals Chris Corrigan - (alternate) UW Hospitals
Academic	University Staff
Cameron Scarlett – School of Pharmacy Sara Nagreen – L & S /Mathematics Aaron Crandall – School of Med & Public Health	Donna Egelski-Div. of student Life/McBurney- Admin Rachel Maske – School of Education Jerry Moran – UW Housing Jim O’Brien – (alternate) UW Housing
ASM	Non-voting
Beau Burdett Benjamin Rolsma (first semester) George Chen (second semester) Cullen Vens	Patrick Kass – Director, Transportation Services Gary Brown, Director, Campus Planning and Landscape Architecture Anne Bogan – Recorder/TS Administrative Services

Revised 11/7/18 agb