

Survey of the UW-Madison Academic Staff: Relevant Findings

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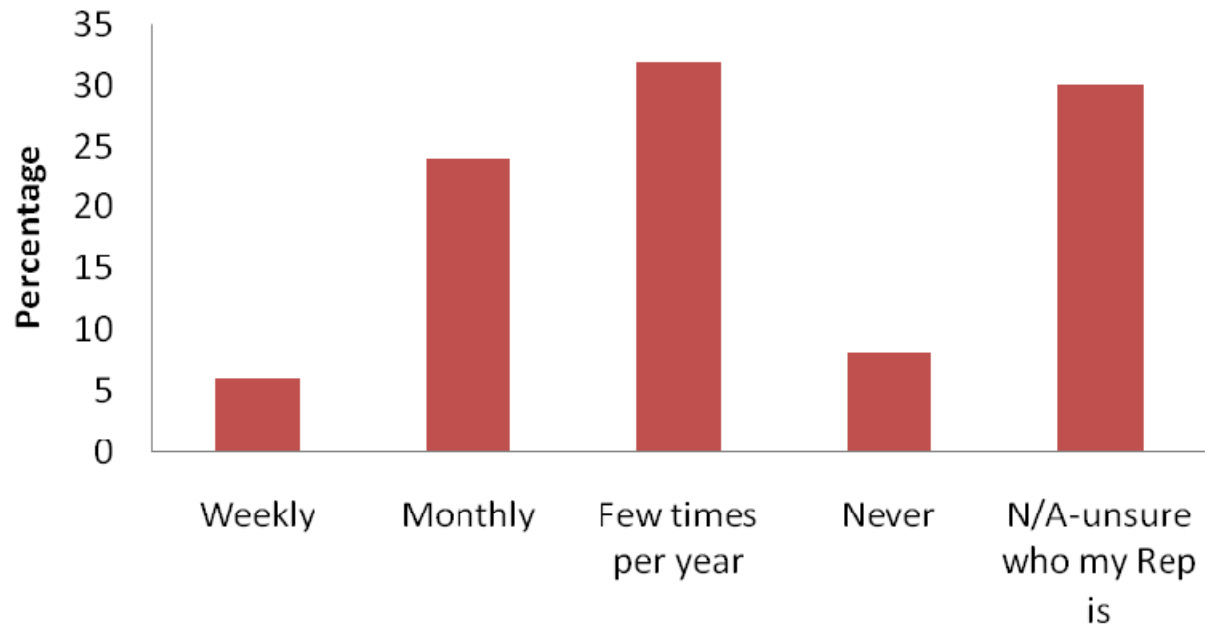
Purpose of the Survey

- Obtain a snapshot of current themes, trends and issues of the academic staff
- The primary goal of the survey was to help aid academic staff governance bodies with their priorities and initiatives

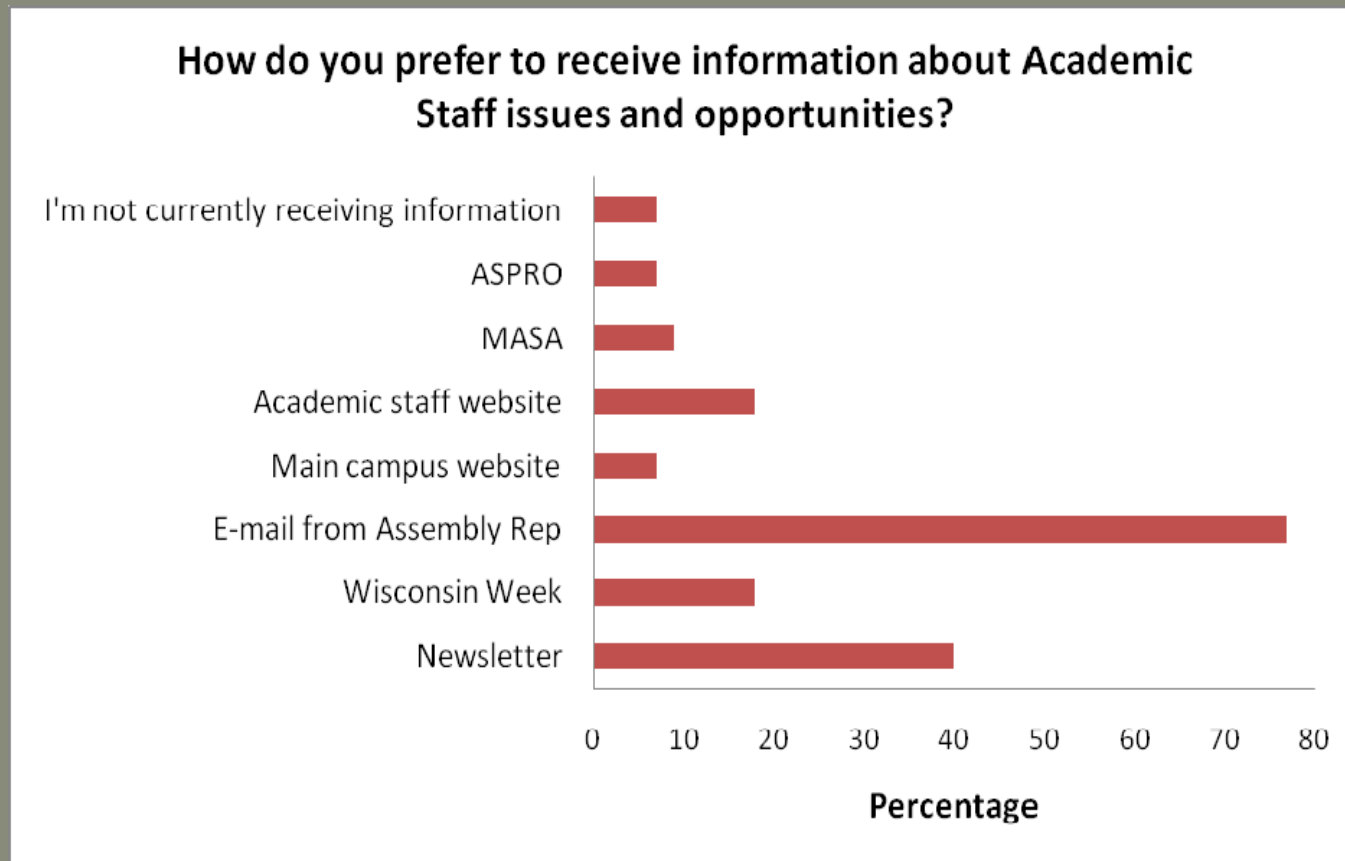
Highlights

- 869 (12%) of the approximately 7,200 academic staff completed the survey
 - Therefore, the results presented here simply describe this 12%
- Approximately 62% of respondents reported that they receive communication from their Assembly representative
 - Further, those who receive communication, do so on a fairly regular basis

How often do you receive communication from your Academic Staff Representative?

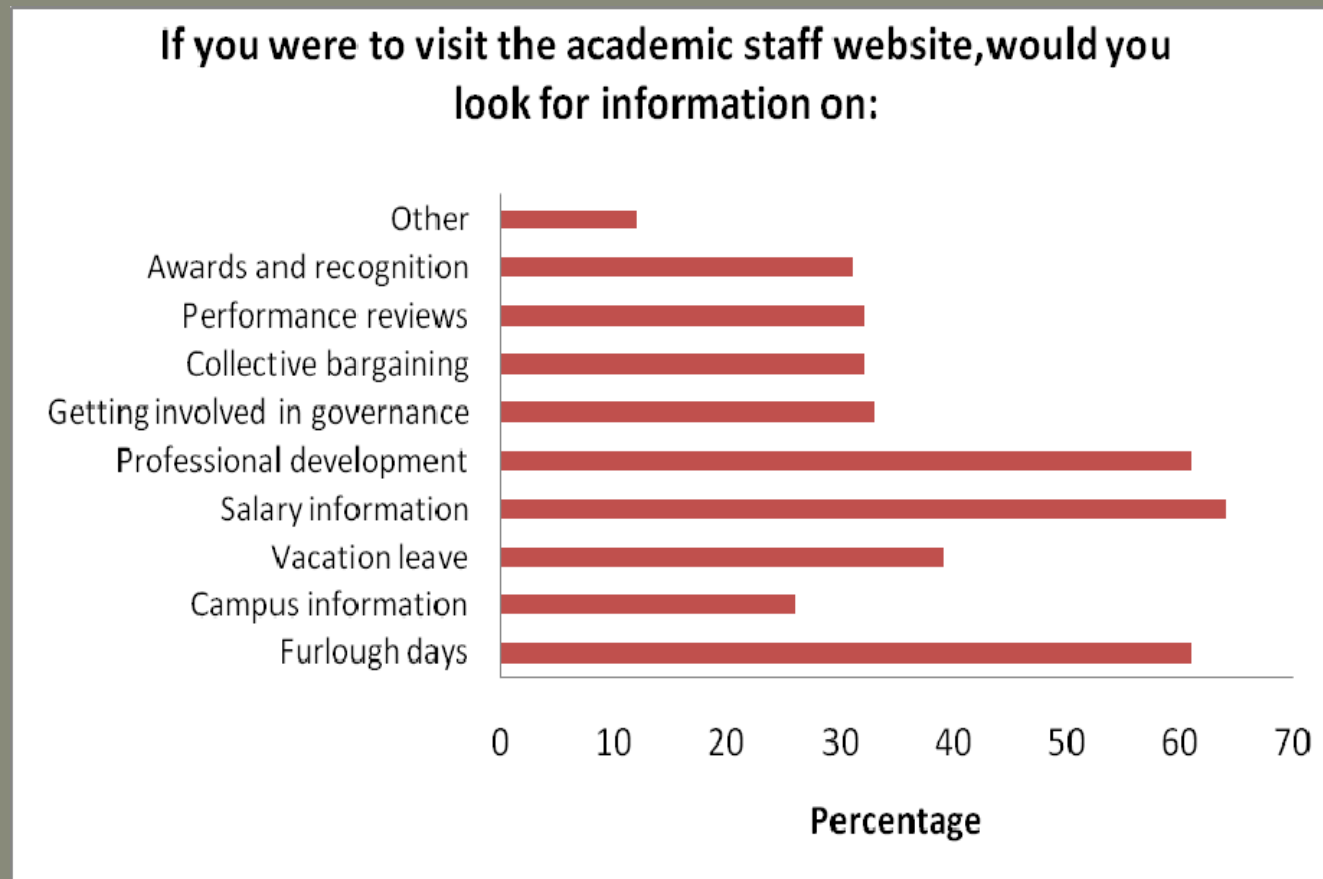


- Most of the respondents prefer to receive their communication from their Assembly representative or in the form of a newsletter



Note. Participants were allowed to select all applicable choices

- Only 40% knew about the academic staff website
 - However, those who know about the website would use it to find various forms of information



Note. Participants were allowed to select all applicable choices

Concerns of Academic Staff

● In general, the top five concerns reported were:

- Salary
- Job Security
- Merit Salary Increases
- Furlough Days
- Leave

Future Directions

- Additional surveys geared towards selected portions of the academic staff
 - e.g. instructional academic staff, research academic staff, and other specialized portions
- Survey the Assembly representatives and alternates to learn what their current communication strategies are for reaching their constituents
 - Results could be used to help guide effective communication techniques

Future Directions (cont.)

- Increase awareness of the functions and roles of the standing committees of the Assembly
 - Thus when certain issues arise, Representatives would have a referral source within the committees whose focus are these issues
- Increase awareness and communication about Assembly meetings and the work being done related to the primary concerns of the academic staff (e.g. salary, job security, etc.)

Final Notes

- We would like to acknowledge the other members of the Academic Staff Communications Committee who, in various roles, helped with this project
 - Bob Ash
 - Dick Geier
 - Mark Lilleleht
 - Renee Meiller
 - Alice Pulvermacher
 - Brian Rust

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- We would also like to thank each of you for your time in listening to this presentation