

Carnegie Community Engagement Reapplication Project

December 9, 2013

Carnegie CE Writing Team

Don Woolston

Division of Continuing Studies
woolston@engr.wisc.edu

Nancy Mathews

Morgridge Center
nemathew@wisc.edu

Sarah Schutt

Wisconsin Alumni Association
sshutt@waastaff.com

Megan Miller

Morgridge Center
mmiller5@wisc.edu

Committee Charge

In 2008, UW-Madison successfully applied to the Carnegie Foundation for its Community Engaged classification. Carnegie requires all campuses like ours who attained the classification in 2008 to reapply by completing an application with over 50 challenging questions related to our commitment to engaged scholarship and community involvement. A committee of 23 staff and faculty has been charged by the provost to "respond to the Carnegie request by documenting the broad range of engagement initiatives and community partnerships that comprise UW-Madison's extensive outreach enterprise." The deadline for electronic submission of the completed application is April 15, 2014.

Project Strategy

1. Sell The Wisconsin Idea as the original, prototypical community engagement mission.
2. Trace CE progress since 2008 to reaccreditation report, 5 Year plan
3. Create a big tent for discussion of outreach and community engagement, to include the Wisconsin Union, WAA, the Arboretum, Athletics, pre-college programs, WID, credit- and non-credit continuing education (DCS), service

learning, community-based research, volunteerism and public health.

4. Admit to shortcomings, e.g. in assessment and shrinking 104 budget

Difficult Questions

1. 1.C.3.a. How does the institution maintain systematic campus-wide *tracking or documentation* mechanisms to record and/or track engagement with the community? Who is responsible for gathering data, how are the data managed, how often is it gathered, and how are the data used? What changes are apparent in this data since the last classification? What tracking or documentation mechanisms does the campus still need to develop? Provide relevant web links.
2. 1.C.8 Are there institutional level policies for promotion (and tenure at tenure-granting campuses) that specifically reward faculty scholarly work that uses community-engaged approaches and methods?

Progress To Date

The application has 50 questions. So far:
21 answers drafted
14 drafted but awaiting data
11 yet to be outlined or drafted
4 awaiting completion of other questions

Timeline

Jan. 15: All answers drafted
Jan 31: Answers ready for review by larger committee, outreach deans
Feb 15: Begin revisions based on feedback
March 15: Submit final application to provost, Jeff Russell, APIR
April 1: Submit final application to Carnegie

Carnegie CE application form:

http://classifications.carnegiefoundation.org/downloads/community_eng/reclassification_framework.pdf

Carnegie Definition: Community Engagement

Community engagement describes the collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.

The purpose of community engagement is the partnership of college and university knowledge and resources with those of the public and private sectors to enrich scholarship, research, and creative activity; enhance curriculum, teaching and learning; prepare educated, engaged citizens; strengthen democratic values and civic responsibility; address critical societal issues; and contribute to the public good.

Carnegie CE Committee Roster

Don Woolston
Nancy Mathews
Julie Klein
Brian Mattmiller
Carl Vieth
Katherine Loving
Erik Knueve
Sarah Schutt
Heidi Zorb
John Shutske
Elaine Klein
Nik Hawkins
Everett Mitchell
Scott Minter
Jack Jorgensen
Kevin Niemi
Argyle Wade
Darin Harris
Megan Miller
Beth Tryon
Alicia Hazen
Laura Heisler
Marianne Bird Bear
Katherine Cramer
Walsh
Steve Pomplun
Sarah Esmond