

### **Resolution to Support Fair Trade Certification Efforts for UW-Madison**

Whereas, what we choose to purchase and consume impacts farmers, laborers, artisans, and environments around the world;

Whereas, farmers and other workers in developing countries are often paid less than a living wage;

Whereas, conventional agricultural systems and the industrial production of other commodities are often damaging to the environment, harmful to local economies, and threaten public health;

Whereas, certifying products as fair trade ensures fair wages, safe working conditions, environmental sustainability, and prohibits forced labor of any kind;

Whereas, the purpose of using and consuming fair trade products is to contribute to better livelihoods for workers and their families; just working conditions; and environmental stewardship;

Whereas, Fair Trade Campaigns is a certifying organization that recognizes cities, schools, congregations, and universities that incorporate fair trade in their operations and policies;

Whereas, in 2010, the city of Madison was the first capital city in the country to become a Fair Trade City;

Whereas, five UW System Schools are Fair Trade certified or working towards certification;

Whereas, four Big 10 Schools are working towards Fair Trade certification;

Whereas, UW-Madison has a history of addressing social justice issues;

Whereas, UW-Madison is a founding member of United Students Against Sweatshops (USAS);

Whereas, USAS formed the Workers Rights Consortium (WRC), an international labor rights monitoring organization;

Whereas, UW-Madison has an on-going partnership with the WRC via the Chancellor's Labor Codes and Licensing Advisory Committee (LCLAC);

Whereas, the LCLAC ensures the ethical production of UW-Madison branded merchandise;

Whereas, by becoming a Fair Trade University, UW-Madison will continue to affirm the importance of ethical business practices, environmental stewardship, and sustainable economic development around the world;

Whereas, by becoming a Fair Trade University, UW-Madison will more effectively educate the campus community about social justice around the world;

Whereas, by becoming a Fair Trade University, UW-Madison will enhance its image as a leader in sustainability by addressing numerous UN Sustainable Development Goals including Decent Work & Economic Growth and Responsible Consumption and Production;

Therefore, be it resolved, the Academic Staff Assembly supports the implementation of fair trade products, education, and awareness at UW-Madison, and

Be it also resolved, the Academic Staff Assembly supports UW-Madison efforts to become a Fair Trade Certified University as outlined in the following commitments by Fair Trade Campaigns:

**Fair Trade Committee:** Establish an institutional body to oversee Fair Trade University certification.

**Campus Venues:** Ensure all campus owned and operated venues have at least two Fair Trade products available for purchase. This can include but is not limited to, food and apparel.

**Offices & Catering:** Engage with food service providers and/or office suppliers to make fair trade products available for administrative and faculty offices. The campus must also work with these groups to make fair trade products available for university-hosted meetings and events. For certification, the university must document a minimum of three instances per year of offices or events incorporating fair trade products in their operations.

**Education & Engagement:** Increase awareness of fair trade among faculty, staff, and students through events, marketing, communications, and curricula. This can include virtual programming. For certification, the university must document four instances per year of education or outreach efforts.

**Shared Governance:** Pass resolutions in support of Fair Trade certification through shared governance bodies.